Datavolve

Your new partner in peerless address quality

Incorrect, missing or outdated address information is bad news for good business practices. Whether due to human error or external factors (such as the 40 million residential and business address changes occurring every year[1]), addresses that are not complete, correct and current can wreak havoc on your productivity and profitability.

Datavolve™ can help. A solution for address validation and standardization, it provides a technology hub for address quality as part of a mail preparation process or ongoing data quality efforts. Datavolve leverages a 30-year data quality knowledge base — with new deployment options and greater flexibility than ever before.

Datavolve helps eliminate errors by confirming address data against the most current USPS® reference data. When deployed at all data touch points and back-end workflows, Datavolve will evaluate address data at the point where it enters your system, and determine its accuracy, reducing data errors before they can cause serious problems throughout an organization. Records are standardized and enhanced with essential ZIP + 4® codes, postal carrier route, delivery point and other valuable information. Datavolve can even flag non-validated addresses and supply possible reasons why they may be undeliverable.

[1] U.S. Census Bureau

ADDRESS QUALITY BENEFITS:

» **Saves money:** decrease amount of returned mail and help drive deeper postal discounts

» **Helps retain customers:** stay connected with customers even if they've moved or their street name/ number changes

» **Increases security:** ensure that sensitive materials are not delivered to the wrong address

» **Increases customer satisfaction:** drives faster and more reliable connections with message recipients, for greater campaign effectiveness and happier clients and prospects

Address quality is vital for both your company's profitability and the security and satisfaction of your customers and prospects. Why risk losing valuable longtime clients due to simple changes of address, or throw away time and money on communications rendered ineffective due to bad data capture? Datavolve can make the difference.

DATAVOLVE CAPABILITIES

» Deployable over multiple platforms and wide operational configurations

» Can be used as the engine that powers your data quality structure, or simply be a part of your existing structure

» Covers all data entry points

» Housed in a central location and accessible by all users – no need to install software at multiple workstations

INSIDE THE DATAVOLVE FRAMEWORK

» **Fast, easy installation, integration and maintenance:**
  • Software can be installed and maintained on a central server
  • Immediate access via a Web-based interface
  • Ability to be leveraged by multiple areas of business
  • Cost-effective architecture and low-cost integration
  • Available on multiple platforms

» **Increases internal communication abilities:** central location means that all users can be given access to each department's customer data

» **Unifies departments, branches and lines of business:** allows all areas of your business to easily collaborate to a common standard

» **Increases efficiency:** easily create a workflow and avoid task repetition

» **Enhances data control:** monitor accuracy, efficiency, and productivity from the central server location

BCC
SOFTWARE

75 Josons Drive, Rochester, NY 14623-3494
(800) 337-0442 • marketing@bccsoftware.com
www.bccsoftware.com

> For more information, visit: **bccsoftware.com**

BCC_DSHT_1000_Datavolve_25_JUN_2014