



PCOA

Proprietary Change of Address
Data Marketing Services Solution



Many moves aren't reported to the USPS. But now, you can find them.

Millions of Americans move every year, but 40% of those movers never file a change of address notification with the USPS®. Whether it's a forgotten task in the chaos of a move or an attempt to not be located, the fact remains that many moves can't be found by running the NCOA^{Link}® process alone.

Proprietary Change of Address (PCOA) processing captures information about moves from multiple sources, like magazine subscriptions and utility companies. This data is combined into a master database that each item on your list is compared to. For every match, you're provided the new address along with a variety of supplemental data.

PCOA can be integrated into your workflow through LENS®, and BCC Mail Manager™.

HOW CAN WE HELP?

BCC Software prides itself on our in-house, local customer support team, who are all USPS Mailpiece Design certified. Need assistance? Never hesitate to give us a call.

BENEFITS

- » PCOA processing will identify moves and provide new addresses that NCOA^{Link} can't find, so you can reduce undeliverable mail and other waste.
- » PCOA doesn't require forms or other administrative tasks before running, so your list can be returned quickly.
- » You can access more data with PCOA services – it reaches back through 60 months of data, which can reactivate older customer segments that standard NCOA^{Link} 18- or 48-month processing can't find.



For more information on how PCOA services can make all the difference for your organization, visit: bccsoftware.com



75 Josons Drive, Rochester, NY 14623-3494 • (800) 337-0442 • marketing@bccsoftware.com • bccsoftware.com

©2021 BCC Software, LLC. All rights reserved. BCC Software, the BCC Software logo, BCC Mail Manager, and LENS are trademarks or registered trademarks of BCC Software, LLC. The following trademarks are owned by the United States Postal Service®: USPS, NCOA^{Link}, and United States Postal Service. All other marks are the property of their respective owners. Specifications are subject to change without notice. Actual performance results may vary. BCCSoftware-datasheet-PCOA