BCC SOFTWARE
A BLUECREST COMPANY

Track N Trace® Reseller

Data Marketing Services Solution

Take advantage of secure, 24/7 mailpiece tracking and reporting

The BCC Software Track N Trace® service provides superior mailpiece delivery monitoring, powered by USPS® Informed Visibility®. If you process mailings for other clients, all you need to supply your users with essential Track N Trace reporting data is the Track N Trace Reseller Site option for BCC Software's BCC Mail Manager™, BCC Bulk Mailer® Business, BCC Architect, and BCC Ignite platforms.

Now it's easy to establish a secure, stand-alone website—branded with your own company logo and a color scheme of your choice— that makes up-to-the-minute Informed Visibility results available to your end-user clients.

Used in conjunction with the prepaid Track N Trace service, your Reseller Site offers well-organized, 24 x 7 end-user access—all with less coordination and fewer hassles than generating and delivering manual tracking data updates to your customers.

You're already using the industry's premier mailpiece-tracking system. Now you can offer your customers the ideal interface for using this service, with the professionalism and efficiency that will set your company apart. Track N Trace Reseller Site makes it all possible.

DECREASE YOUR TURNAROUND TIME

Ideal for mailing operations that regularly process jobs for internal or external clients, Track N Trace Reseller Site option is an unbeatable solution for maintaining multi-user reporting data in a convenient, user-friendly format.

KEY FEATURES

- » Amplifies functionality of BCC Software's prepaid Track N Trace mailpiece tracking service (sold separately)
- » Offers secure end-user access to essential delivery data
- » Customizable site may be branded with subscriber's company logo, signature colors, and key contact information
- » Reseller Site URL may be added to existing company website
- » 24 x 7 site access enables maximum end-user convenience—no manual data transmissions required
- » Easy customization process provides fast, convenient Reseller Site implementation

Establishing a Reseller Site couldn't be easier: a few simple registration steps are all that's required for BCC Software technicians to customize a site to your specifications and send you a URL that you can pass on to clients. They'll soon be able to monitor the progress of their Track N Trace-enabled mailings around the clock, and they'll have you to thank.

Each customer's reports are only viewable by their own designated users, with password-protected account access to ensure full confidentiality. And because the actual mail-tracking data is stored on BCC Software's own secure servers, your clients can enjoy increased data availability while you enjoy the benefits of a truly worry-free interface.

Track N Trace technology puts your business on the fast track to next-generation mail monitoring, and the Track N Trace Reseller Site option is an invaluable efficiency-building customer service complement.

TRACK N TRACE VOLUME-BASED PRICING

The more you purchase, the more you save! Prepaid Track N Trace credits never expire—and your per-credit rates decrease as the volume of your order goes up. Stock up today and keep your Reseller Site in peak condition.

HOW CAN WE HELP?

BCC Software prides itself on our in-house, local customer support team, who are all USPS Mailpiece Design certified. Need assistance? Never hesitate to give us a call.

» For more information on Track N Trace Reseller, visit: **bccsoftware.com**