



Customized MarketMail Option

BCC Mail Manager™ Software



Customized mailpieces made simple and affordable

Creative mailpiece design can drive response and make your jobs attention grabbing. When it comes to designing mailpieces that truly stand out, the more creative the better – as long as the production of those creative mailing jobs doesn't grind your operations to a halt. BCC Software's Mail Manager™ option for the USPS® Customized MarketMail® eliminates the time-consuming, manual processing of the Customized MarketMail Standard Mail® subclass, and makes it easy to process your custom mailpieces.

Fully integrated with BCC Mail Manager, the option for Customized MarketMail allows you to efficiently process jobs containing non-traditional pieces: die-cuts, non-rectangular shapes, dimensional pieces, and more, while generating all necessary postal documents to claim available automation discounts.

Reach your customers with unique messages and mailpieces that break through the marketing clutter, without breaking your budget or production workflow.

Add the option for Customized MarketMail to your BCC Mail Manager-equipped operation today and unlock the power of customized mail.

HOW CAN WE HELP?

BCC Software prides itself on our in-house, local customer support team, who are all USPS Mailpiece Design certified. Need assistance? Never hesitate to give us a call.

KEY FEATURES

- » Increases efficiency and productivity when processing jobs in the USPS Customized MarketMail subclass
- » Eliminates manual processing and custom mailpiece fees associated with custom jobs
- » Automatically generates necessary postal documentation
- » Fully integrated with BCC Mail Manager



For more information on the Customized MarketMail Option, visit: bccsoftware.com



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