



Data Preflight Option

BCC Mail Manager™ Software



Output quality and direct mail proofing tools that save time and money

Your customers expect their printed communications to be error free, so producing addressed or personalized items that meet that expectation is a must for your business. Every error will cost you and your customer both time and money.

Printers, mailers, and marketing service providers must use an array of quality assurance procedures to ensure that all printed items are perfect before going to the USPS® for delivery. These processes can be cumbersome and time consuming, but are necessary for customer retention, and help your customers achieve their goals.

Data Preflight™ from BCC Software will ensure the quality of your data or print is spot-on before a single drop of ink hits the paper.

HOW IT WORKS

The Data Preflight option for BCC Mail Manager™—and included with BCC Mail Manager Full Service™—simplifies the creation of sample, proof, and exception records from a mailing list.

Set up Data Preflight to check all of your output (data or print) prior to printing any mailpieces. The criteria allow you to build almost any set of samples, signoffs, seeds, and quality control labels. Data Preflight allows you to generate a detailed report of all the selected records before you generate any file, inkjet, or paper label output, so that you can be sure the pieces are accurate before going to print.

KEY BENEFITS

- » Reduces time spent on samples and sign-offs based on customer criteria
- » Prevents printing outside of the designated area on mailpiece
- » Identifies incomplete records before printing
- » Prevents expensive errors due to overprint of copy on mailpiece
- » Prevents unexpected data conditions from creating imaging problems downstream
- » Easily incorporates into automated workflows
- » Produces detailed reports for analysis prior to machine setup

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By combining samples, signoffs, seeds, and quality control labels, as well as removing manual processes, you increase accuracy, reduce time spent generating samples and reports, and provide new value through truncation analysis. Be a champion for your customer's print with Data Preflight!

HOW CAN WE HELP?

BCC Software prides itself on our in-house, local customer support team, who are all USPS Mailpiece Design certified. Need assistance? Never hesitate to give us a call.



For more information on the Data Preflight Option for BCC Mail Manager, visit: bccsoftware.com

KEY FEATURES

Set common conditions for testing:

- » **Height:** tallest or shortest label
- » **Width:** widest and narrowest label
- » **Fields:** most and least populated, shortest and longest

Identify where data may not be complete

- » Truncation detection
- » Identify where data may run beyond allowable boundaries

Sampling

- » **Beginning:** by quantity
- » **Middle:** frequency and quantity
- » **End:** by quantity
- » Random selection

Versioning

- » Order versions by expression
 - Order any set of labels
 - Build custom sample sets
- » Select by co-mail version combinations

Filter Tools

- » Select specific subsets of records in any mailing database
 - Samples
 - Seeds
- » Combine filter conditions with versioning

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