



## DPV Processing

Data Marketing Services Solution



### Boost every mailpiece delivery rate

Achieve maximum impact by reducing undeliverable mail. Delivery Point Validation (DPV®), which also includes LACS<sup>Link</sup>® and Suite<sup>Link</sup>®, ensures your mailing lists are complete, correct, and current. Take advantage of the DPV Confirmation Indicator from BCC Software today.

#### SAVE MONEY BY NOT MAILING TO UNDELIVERABLE LOCATIONS

DPV Processing enables ZIP + 4® coding and identifies potentially undeliverable addresses by verifying that the address being processed matches to a valid USPS® delivery point. For each record in your list, we can provide critical information that either confirms the address matches a valid delivery point or tell you what might be wrong with it.

#### BENEFITS

- » Identify undeliverable mail prior to processing and sending out a mailing
- » Provides critical information that confirms a valid address, or gives you insight on how to correct it
- » The ability to convert old addresses to ones changed by local governments
- » Add necessary secondary address information

#### DPV PROCESSING INCLUDES VALUABLE SERVICES

**Suite<sup>Link</sup> Processing** matches your provided business name and ZIP + 4 to known USPS data, and appends suite (secondary) numbers to business addresses where available.

**LACS<sup>Link</sup> Processing** converts addresses that are changed by local governments for various reasons. In this instance, the delivery point remains the same and the residents haven't moved, but the addresses themselves have been changed.

- » **Rural route to street style conversion** (RR5 Box 234 becomes 5471 Apple Drive)
- » **Renumbering changes** (471 Main St becomes 1471 Main St)
- » **Street name changes** (987 Edgewater Dr becomes 987 Waterways Blvd)

DPV Processing is available through BCC Mail Manager™, and LENS®.

#### HOW CAN WE HELP?

BCC Software prides itself on our in-house, local customer support team, who are all USPS Mailpiece Design certified. Need assistance? Never hesitate to give us a call.



For more information on how DPV Processing can make all the difference for your organization, visit: [bccsoftware.com](http://bccsoftware.com)



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