

Flat Rate NCOALink FSP/LSP

Data Marketing Services Solution



Don't let bad data hinder your productivity

To stay compliant with USPS[®] Move Update regulations, mailers are turning to proactive NCOA^{Link®} FSP or LSP processing to ensure they receive automation discounts for First-Class[™] and Standard Mail[®] jobs. BCC Software's Data Marketing Services has long offered an unbeatable array of Move Update tools, and FSP and LSP Flat Rate subscriptions take BCC Software's tradition of address-correction excellence an important step further.

FSP Flat Rate provides a year of access to BCC Software's NCOA^{Link} FSP processing, which updates submitted records based on 48 months of moves recorded in the USPS Change of Address (COA) database.

LSP Flat Rate delivers 18 months of COA data, plus ANK^{Link®} processing to determine when the full 48-month service may be useful.

Both service options provide DPV®, LACS^{Link®}, and Suite^{Link®} processing at no additional charge. And, most importantly, both perform the necessary address cleansing to ensure that your First-Class and Standard Mail jobs will be eligible for the postage automation discounts they deserve—and that individual mailpieces, when properly updated, will be much more likely to reach their desired targets.

Now more than ever, all mailing jobs deserve access to the proper Move Update resources that will move them toward USPS compliance and the most effective and economical delivery. BCC Software's FSP and LSP Flat Rate subscriptions provide that seamless address-correction protection.

LSP and FSP are also available as a la carte services, or by purchasing prepaid credits.

FEATURES & BENEFITS

- » 48 months (FSP) or 18 months (LSP) of USPS COA database depth
- » Suite^{Link}, DPV, and LACS^{Link} included free (ANK^{Link} included with LSP Flat Rate)
- » Typical jobs returned in five minutes or less
- » No per-job minimum charges
- » Dedicated BCC Software's Data Marketing Services support team ready to assist you

HOW CAN WE HELP?

BCC Software prides itself on our in-house, local customer support team, who are all USPS Mailpiece Design certified. Need assistance? Never hesitate to give us a call.



For more information on Flat Rate NCOA^{Link} LSP/FSP, visit: **bccsoftware.com**



75 Josons Drive, Rochester, NY 14623-3494 • (800) 337-0442 • marketing@bccsoftware.com • bccsoftware.com

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