

BCC Ignite™
Enterprise Data Processing



» Accelerate your growth

A data processing operation that is manual and dependent on legacy systems and redundant tools can bottleneck your operation and cripple productivity. To meet today's challenges and maintain margins, increase efficiency, and reduce manual tasks you need a modern approach.

Revolutionize your customer data processing by automating workflows, increasing productivity and speed. Even ad hoc jobs can be onboarded faster and more efficiently.

How? With BCC Ignite.

The BCC Ignite solution provides enterprise-class data automation, mail preparation, address quality and mail tracking. It's a comprehensive enterprise-level solution for your data processing challenges that combines BCC Software's mail and data processing expertise with commercial software.

BENEFITS

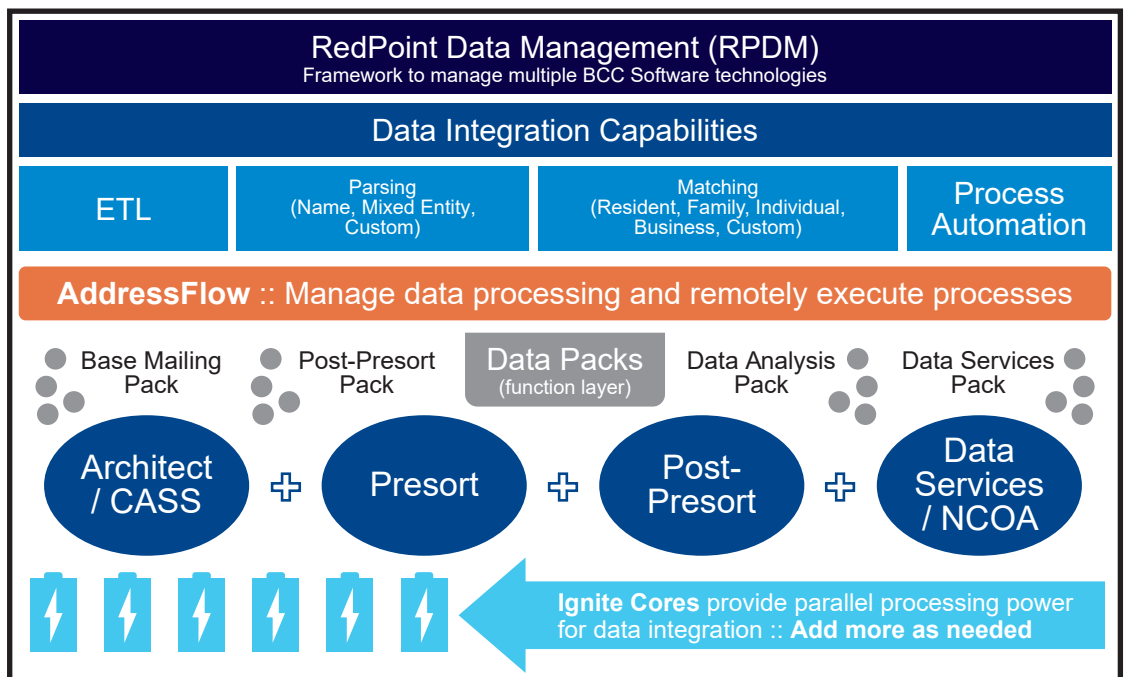
The efficiency gains by our enterprise customers using BCC Ignite are remarkable.

- » **Double your processing productivity.** On average, our customers have improved productivity by 55% using our rules-based workflows.
- » **Repurpose 50% of your data processing team to perform other job functions.** Our customers have saved an average of \$80,000 in labor costs by freeing up data processing personnel.
- » **Quickly scale your mail resources** by onboarding jobs—even ad hoc—faster and more efficiently.

BCC Ignite centralizes resources and facilitates consistent processes, increasing the efficiency of your data processing and mailing operation.

When seconds count, take advantage of efficiency gains to ignite your growth.

BCC Ignite is a solution of software and services that **automate mail and data processing workflows.**



DRIVE EFFICIENCY. AUTOMATE WORKFLOWS.

By combining BCC Software's mail and data processing expertise with an Extract, Transform, and Load (ETL) workflow application, you can dramatically streamline your operation, increase capacity, and improve turnaround time. After reengineering your data process to just the essential steps, we introduce workflows and automation, eliminate human touchpoints, and create a continuous flow.

ELIMINATE LEGACY AND MANUAL PROCESSES

BCC Ignite's rules-based analysis automates data structure assessment, identifies areas of improvement, and standardizes data processing.

BCC Ignite's intuitive user interface and automated, reusable, workflows eliminate complex coding knowledge and maintenance, redundant software tools and siloed or manual processes that depend on a single resource. The solution simplifies multi-step processes inside and outside of the mailing process and makes on-boarding new employees easy.

REALLOCATE DATA PROCESSING STAFF

Eliminating labor-intensive manual processes provides the opportunity to reallocate valuable resources to new projects and the highest value tasks.

Scale your business or increase capacity without adding staff.

YOUR ONRAMP TO DRIVE JOBS – AND REVENUE

Onboard all jobs—even ad hoc—faster and more efficiently with BCC Ignite. By reducing the software, processes and steps needed to process jobs, BCC Ignite becomes your onramp to onboard new customers and jobs and fuel new revenue.

Imagine the impact to your organization by being able to scale mail related resources immediately using BCC Ignite's automation. Standardize and streamline processes to increase your capacity and resources to take more sophisticated jobs, new business, and offer new value-added services to your customers.

EASY INTEGRATION

BCC Ignite integrates seamlessly with your existing technology infrastructure to expand your mailing offerings from address validation and correction to presort, post presort, and data enrichment.

HOW CAN WE HELP?

BCC Software prides itself on our in-house customer support team, who are all certified USPS Mailpiece Design Professionals (MDPs). Need assistance? **Give us a call at (800) 624-5234.**

KEY FEATURES

BCC Ignite's fully integrated, data and mailing solution creates a platform tailored for your operation and growth, helping you build workflows, set up templates for ad hoc work, and reduce processing time for your most critical mail production functions. **BCC Ignite brings together the highest tier** of BCC Software's product offerings, including:

- » AddressFlow – Facilitates the interaction between some BCC products and custom integrations into user workflows and **RedPoint Data Management**. It acts as a traffic cop to direct data to where it's needed within the framework.
- » BCC Presort – The most venerable and dependable of BCC's Mail preparation suite, BCC Presort is used as the presort engine for the solution.
- » BCC Architect – API integrated into Ignite to foster on-premise CASS processing, and on-premise NCOA processing using the Architect Move Update Server module.
- » BCC Data Services – Your current data services can be accessed through BCC Ignite in many ways with the Infuse Web Services or LENS. Ignite can interact with BCC's Track N Trace (TNT) tracking platform.
- » BCC Post-Presort - an optional integration that can handle many post-presort mailing Mail.dat editing and preparation functions.

BCC Ignite can also include RedPoint Data Management (RPDM) Software, an Extract, Transform, and Load (ETL) tool that allows the management of data and workflows to consolidate disparate external applications or processes into a single solution. RPDM helps a BCC Ignite user stream data between processes, integrate data manipulation features for parsing and matching, and access additional, custom built automation tools to drive workflows.

"From smaller First-Class® Mail drops to large scale, palletized SCF Mailings, BCC Ignite has enhanced our data service capabilities all around."
– Vision Graphics



For more information on **BCC Ignite**, visit: bccsoftware.com/software/enterprise-solutions/bcc-ignite/



BCC Software, LLC • 1890 Winton Road S | Suite 180, Rochester, NY 14618-4009 • (800) 337-0442 • sales@bccsoftware.com • bccsoftware.com

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