BCC SOFTWARE
A BLUECREST COMPANY

Canadian Services
Data Marketing Services Solution

Increase your ROI on direct marketing campaigns targeted to Canadian consumers and businesses

With BCC Software's Data Marketing Services, you can increase your ROI on direct marketing campaigns targeted to Canadian consumers and businesses. Our suite of data quality services keeps your addresses up to date and meets Canada Post requirements so that you can gain maximum postage savings.

Choose individual services or leverage the full suite to maximize campaign effectiveness. Our Canadian address standardization and correction service verifies that your addresses are accurate at the premise level.

Canadian NCOA

Canada Post estimates that 1.7 million individuals and businesses move each year within Canada. Our service keeps your lists accurate and up-to-date and ensures that your mail reaches the intended recipient, even after they have moved.

CANADIAN NCOA BENEFITS

» Improved deliverability

» Increased response rates

» Enhanced data accuracy

» Eliminated waste

» Qualify for Canada Post's accuracy-based postal discounts

BENEFITS

» **Saves money:** Decrease amount of returned mail and help drive deeper postal discounts

» **Helps retain customers:** Stay connected with customers even if they've moved

» **Increases security:** Ensure that sensitive materials are not delivered to the wrong address

» **Increases customer satisfaction:** Drive faster and more reliable connections with message recipients, for greater campaign effectiveness and happier clients and prospects

Canadian Presort

Our services include Personalized Mail Special Handling™ (Standard and Oversize), Dimensional Personalized Mail SH™ (Oversize), and Publications Mail™ (Standard and Oversize) data presort services, offering mailers significant savings on postage rates. Our sortation service includes sequencing of your mail pieces to meet Canada Post's requirements. We provide output data, bag/bundle tags, and all required documentation to ensure your mail is compliant.

CANADIAN PRESORT BENEFITS

» Save up to 40% over Canada Post's standard postage rate

» Improved delivery schedules

HOW CAN WE HELP?

BCC Software prides itself on our in-house, local customer support team, who are all USPS Mailpiece Design certified. Need assistance? Never hesitate to give us a call.

» For more information on improving your business with Canadian Services, visit: **bccsoftware.com**