



**Keynote
Speaker**

Thomas G. Day, Vice Chairman
Postal Regulatory Commission

BCC SOFTWARE USER CONFERENCE


InfoXchange™



**Keynote
Speaker**

Earl Johnson, Jr, Director, Addressing & Retail
U. S. Postal Service Technology Services

Agenda / Schedule*

TIME	Monday (8/12/24)	TUESDAY (8/13/24)	WEDNESDAY (8/14/24)	WEDNESDAY (8/14/24)	THURSDAY (8/15/24)
	GENERAL ATTENDEES	GENERAL ATTENDEES	GENERAL ATTENDEES	EXECUTIVE ATTENDEES	GENERAL ATTENDEES
MORNING	No Activity	No Activity	No Activity	No Activity	Bean Walk with BCC President
		Breakfast and Check-In	Breakfast	e Breakfast w/ Earl Johnson, Jr.	Breakfast
		Welcome	Welcome Back	BCC Growth Through Partnership	Recap
		<i>Do Something!</i> Industry Update	Choose 1 of 2 (1) How to Use Return Codes and Avoid UAA OR (2) Accelerate Post-Presort Processing		Enterprise Solutions in Action
		BlueCrest Remarks Dennis LeStrange		e Fast Tracking Your Onboarding	BREAK (10:15am)
		Keynote 1 Earl Johnson, Jr (USPS)	BREAK	Enterprise Solutions in Action (continued)	
	BREAK	BREAK			
	Panel Discussion Data Detective	BREAK	BREAK		
	BlueCrest Case Study	Keynote 2 Tom Day (PRC)	Keynote 2 Tom Day (PRC)	InfoXchange Ends (11:45am)	
	AFTERNOON	Customer Meetings (30 minute time slots) and Check-In Contact Marketing at BCC Software (marketing@bccsoftware.com) to book a meeting	LUNCH	LUNCH	e LUNCH with Tom Day
Partner Case Study (Solimar with RevSpring)			Choose 1 of 2 (1) Maximize BCC Data MKTG Services (DMS) OR (2) Navigate Changing USPS Network	Choose 1 of 2 (1) Maximize BCC Data MKTG Services (DMS) OR (2) Navigate Changing USPS Network	
Partner Case Study (Quadient)					BREAK
BREAK			Product Roadmap Preview	Product Roadmap Preview	
TABLE TALKS — Attend ALL 7 — (1) Customer Support (2) USPS Network Changes (3) Earl Johnson, Jr (USPS): Address Quality UAA (4) Product Pain Points					BREAK
			BREAK (3:30pm)	The Direct Mail Revolution: Bridging the Digital Divide	
(5) Mitigating Assessments (6) Automated Processes (7) USPS Promotions with Multichannel Integration					Evening Break
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