BCC SOFTWARE USER CONFERENCE



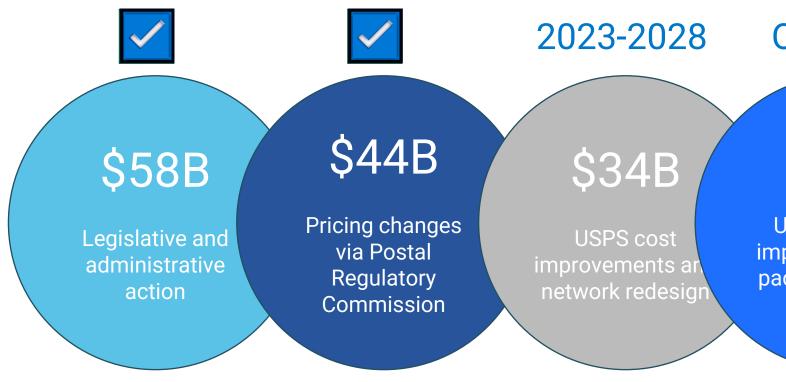


Industry Update

Chris Lien, EVP Postal Affairs **BCC Software**

USPS Delivering for America Plan Key Initiatives

The DFA Plan was launched in March 2021 and is the USPS strategy to mitigate a \$160B projected loss while revitalizing the USPS.



PMG initial goal was for USPS to financially "breakeven" by the end of FY23, which did not happen, and likely won't for 2024 or 2025.

Ongoing

\$24B

USPS revenue improvement and package strategy

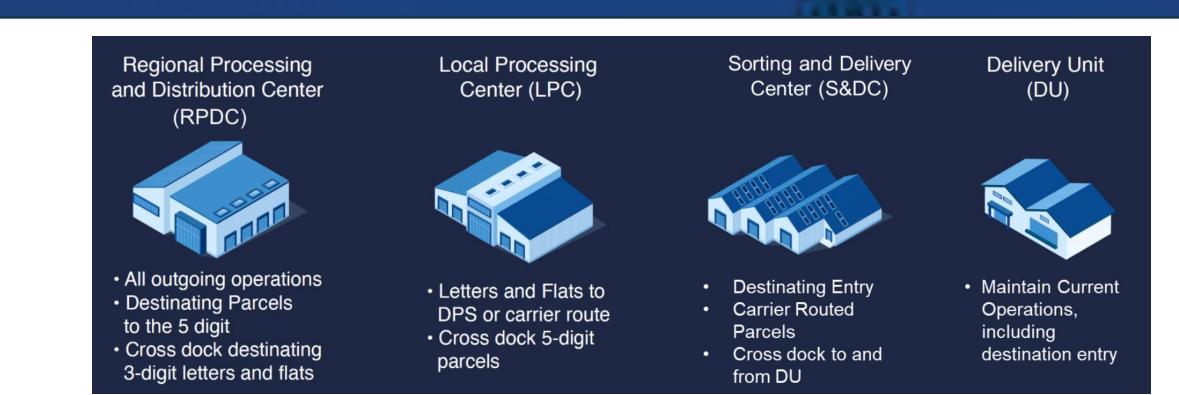


USPS DFA Progress Report to Congress – Dec 2023

- "Our Recovery Plan Depends on Package Business; Delivering Mail Under the Current Legislative and Regulatory Regime Will Never Enable Us to Cover Our Costs."
- Redesigning the delivery network from 430 randomly deployed "middle mile" facilities to 210 purposeful sort and delivery centers.
- By the end of 2024, the USPS expects to:
 - Complete 20 modernized processing facilities
 - Close over 40 costly annexes
 - Opening of 100 commercially impactful Sort and Delivery Centers (S&DCs); 18 planned for February
 - Deploy 30,000 new carrier vehicles
 - Reduce labor costs by \$2 billion
 - Grow package business by over \$1.5 billion



What are the new Facilities?



Regional Processing and Distribution Centers (RPDC)

- Sort outgoing volume for all letters, flats, and packages to the 3-digit.
- Sort destinating parcels to the 5-digit and cross-dock destinating 3-digit (or finer mailer-prepared containers, e.g., 5-digit) sorted letters and flats to an LPC
- Sort all originating mail and packages to be sent to other regions

Local Processing Centers (LPC)

- Sort destinating letters into carrier walk sequence
- Perform destinating flats processing
- Include enough space to add a Sorting and Delivery Center
- Transport mail volume downstream to other Sorting and Delivery Centers
- Transport mail volume downstream to other Delivery Units

Sorting and Delivery Centers (S&DC)

- Function as a Destination Delivery Unit
- Up to 18 ZIP codes or 400,000 people in the same facility
- Act as a hub or sortation facility for DDU facilities



New Facilities

RPDCs

- Richmond VA RPDC
- Charlotte NC RPDC

LPCs

- 1. Richmond VA LPC*
- 2. Portland OR LPC*
- 3. Norfolk VA LPC
- 4. Eugene OR LPC
- 5. Atlanta GA LPC
- 6. Augusta GA LPC
- 7. Macon GA LPC

S&DCs

- •~68 facilities launched individually or in one of two major waves
- •Another 28 expected prior to the end of September

• Portland OR RPDC

• Atlanta GA RPDC

8. Duluth GA LPC

- 9. Pocatello ID LPC
- 10. South Houston LPC
- 11. Many other facilities are identified as substantially or fully operating but are not yet marked in the monthly data as LPCs or as receiving drop shipments of mail.







Fifteen S&DCs Coming Online by September 7, 2024

- 1. Oakland Park OH SDC
- 2. Washington TWP OH SDC
- 3. High Point NC SDC
- 4. La Crosse WI SDC
- 5. Lake Charles LA SDC
- 6. Sarasota FL SDC
- 7. Vineland NJ SDC
- 8. Wilkes Barre PA SDC
- 9. Acworth GA SDC
- 10. Carbondale IL SDC
- 11. Olympia WA SDC
- 12. Severna Park MD SDC
- 13. Shawnee Mission KS SDC
- 14. Wallingford CT SDC
- 15. York East PA SDC



USPS FQ3, 2024 Results – Not Getting Better...

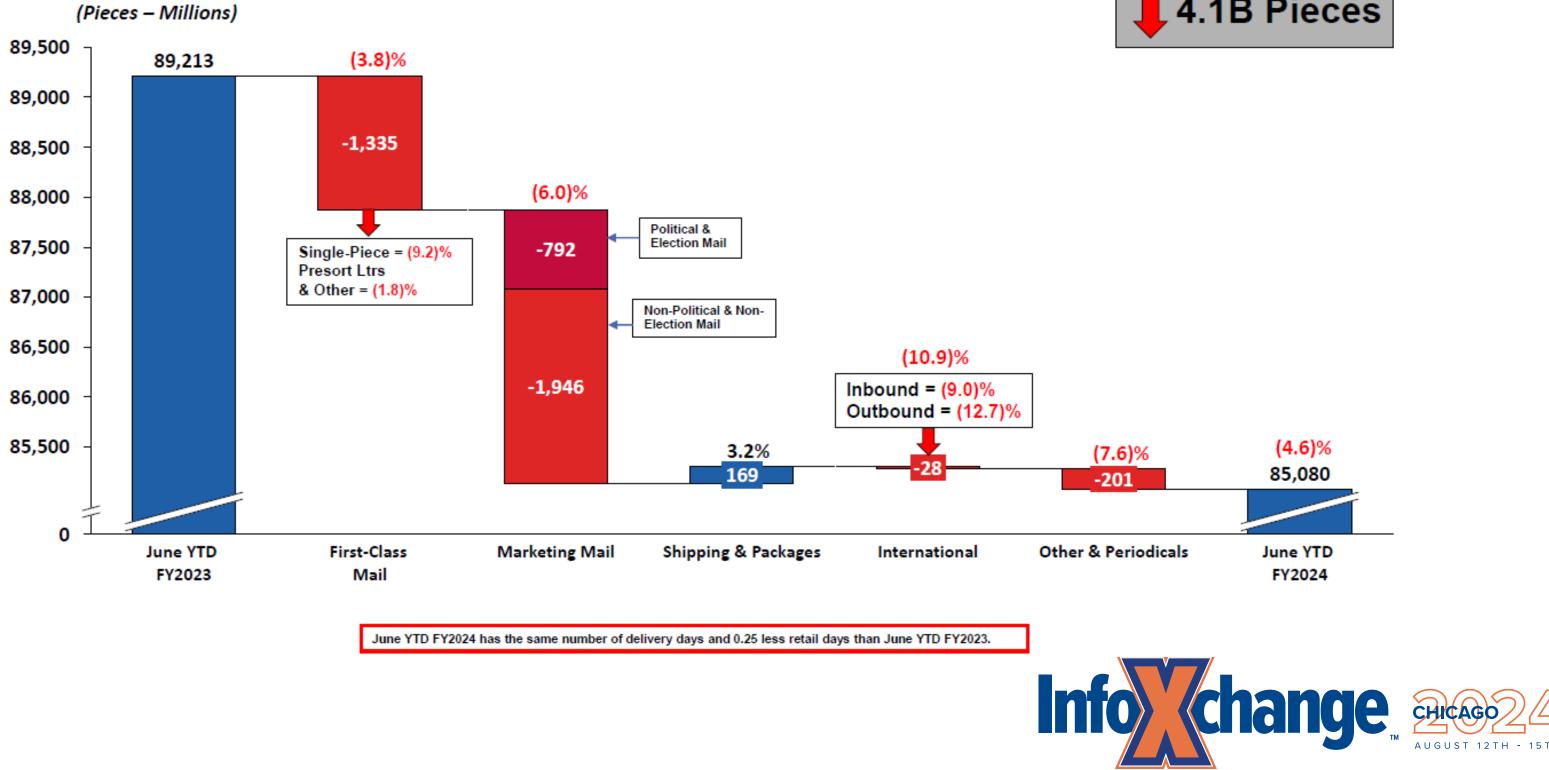
Q3 (3 Months) (Billions)	2	FY 2024		FY 2023	
Total Revenue ¹	\$	19.0	\$	18.8	
Controllable Expenses ^{1, 2}		20.1		19.7	
Controllable Income (Loss) ^{1, 2}		(1.1)		(0.9)	
Workers' Comp. Fair Value Adj. and Other Non-Cash Adj.		-		0.5	
FERS Unfunded Liability Amortization ³		(0.6)		(0.5)	
CSRS Unfunded Liability Amortization ³		(0.8)		(0.8)	
Net Income (Loss) ¹	\$	(2.5)	\$	<u>(1.7</u>)	

- 1 Quarter 3, FY2024, has the same number of delivery days and retail days as Quarter 3, FY2023.
- 2 Before Federal Employee Retirement System (FERS) and Civil Service Retirement System (CSRS) unfunded liability amortization payments and non-cash adjustments to workers' compensation liabilities. 3 - This represents the OPM amortization expense related to the FERS and CSRS unfunded liabilities.



And Mail Volume Continues to Decline...

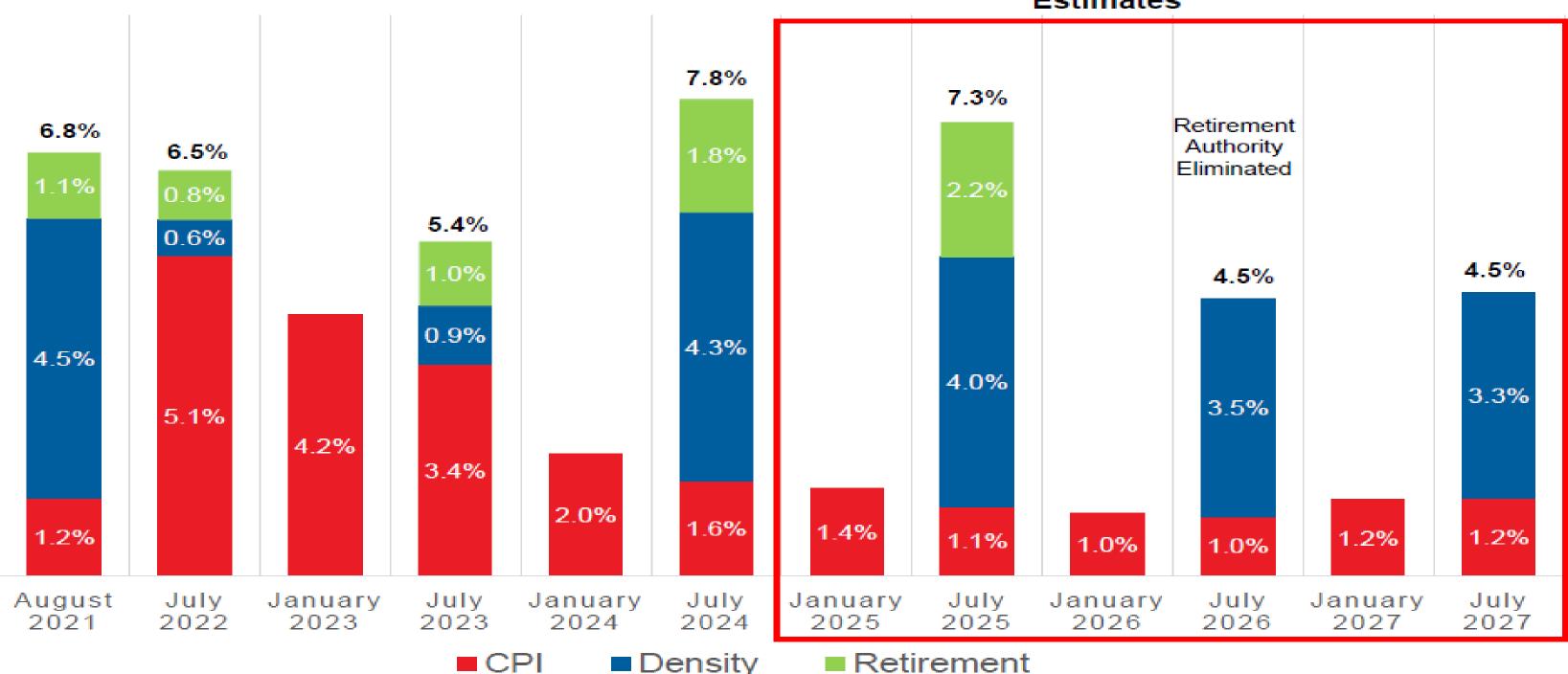
FY2024 vs. FY2023 FY2024 June YTD Volume







And Postage Prices Will Continue to Go Up...





Estimates





If you do nothing, you will be left behind. So...

Do Something! 5 Actions to Proactively Address Strategic Postal Changes







Reduce undeliverable and returned mail to improve response rates. Avoid delayed mail delivery using address correction and deceased suppression data services.



Increase Mail +_) Value with USPS Promotions

Maximize mail value and offset postage rate increases by taking advantage of all available postal promotions.



Optimize Time . 👤 • Sensitive In- $\left\{ \delta \right\}$ **Home Mailings**

Track and manage time-sensitive and in-home mailings, strategically leveraging USPS network changes and using a post-presort logistics planning solution.



Mitigate Mailer Scorecard Mishaps



Automate **Your Mailing** Workflow



Reduce manual efforts, backlogs, bottlenecks and overtime by automating postal workflows using rules-based processes and software



Proactively monitor mailer scorecard errors to avoid expensive penalties and mitigate assessments or issues



BCC SOFTWARE USER CONFERENCE

