BCC SOFTWARE USER CONFERENCE

InfoXchange™

CHICAGO 2024

AUGUST 12TH - 15TH
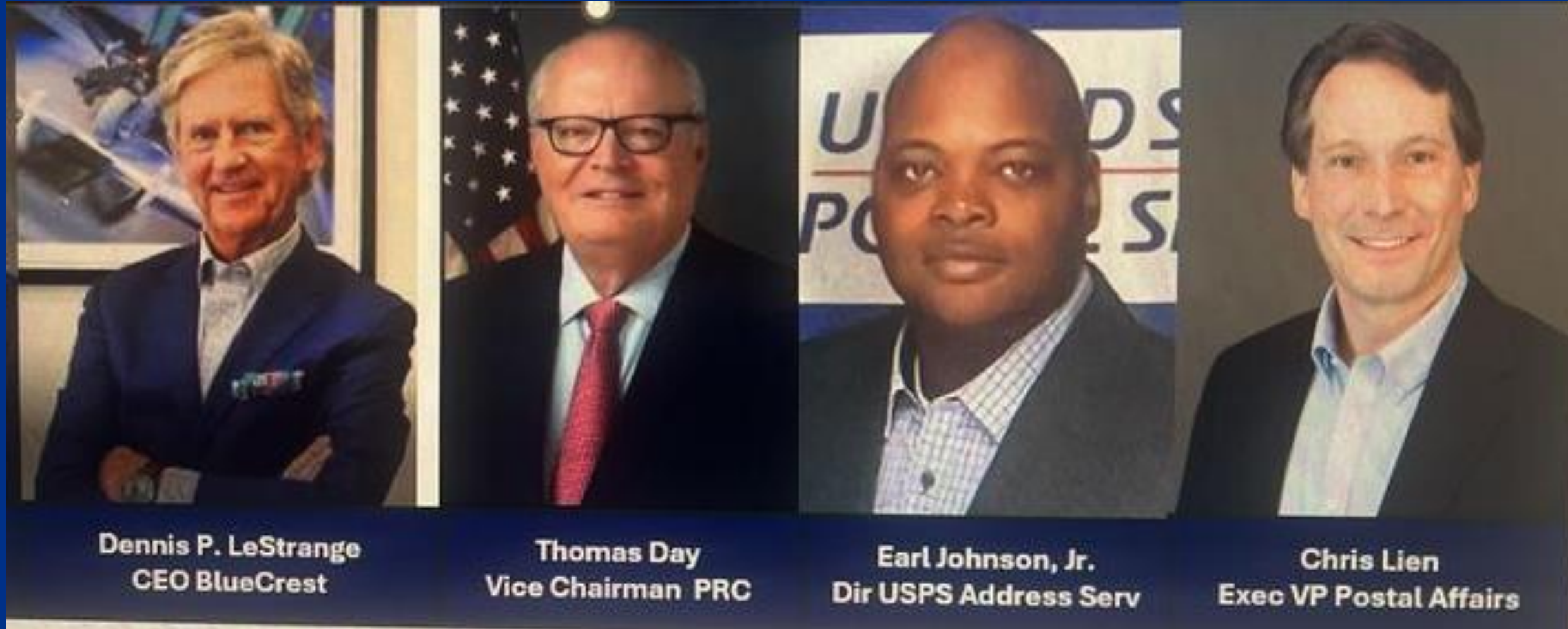
Welcome!

- Your hosts for our 2024 event:
- **Katie Neary**   Dir of Human Resources
- **Bill Wynkoop**   Marketing
- **All BCC Software Team members**

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- 1978   Founded by Jon Runstrom (46 years ago!)
- 2019   Acquired Satori Software
- 2020   Acquired by BlueCrest
- 2022   Acquired WindowBook

Who is Here??

Dennis P. LeStrange
CEO BlueCrest

Thomas Day
Vice Chairman PRC

Earl Johnson, Jr.
Dir USPS Address Serv

Chris Lien
Exec VP Postal Affairs

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BCC Software Team

Katie Neary
Dir of HR

Bill Wynkoop

Mitch Carpenter
Dir of Product Man

Bill Cole
Rob Dorre
Adam Koester
Clayton Rozario

SW Product Management
BlueCrest
Joe Eremita

Shaun Anderson
VP Sales

Jack Cronin
Ryan Oefstedahl
Jenn Skerrett

Pre & Post Sales
Sean Hoffman
Mary Krause
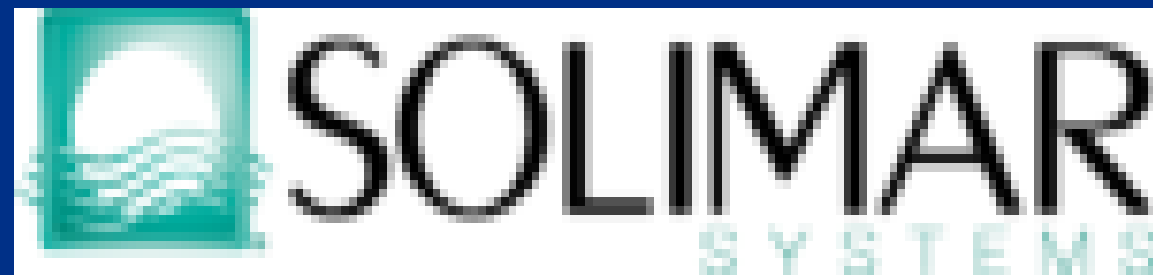George Vaisey

Kendra Van Gundy
Customer Support

Mary Busch
Zach Overson

Engineering
Scott Bubel

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BCC Software Partners

Mary Ann Rowen
Eric Hollingsworth
- VP, Operations RevSpring

Avi Greenfield
Kevin McPherson

Stars of the Show

Over 80 People

44 First Time attendees

From 54 different companies
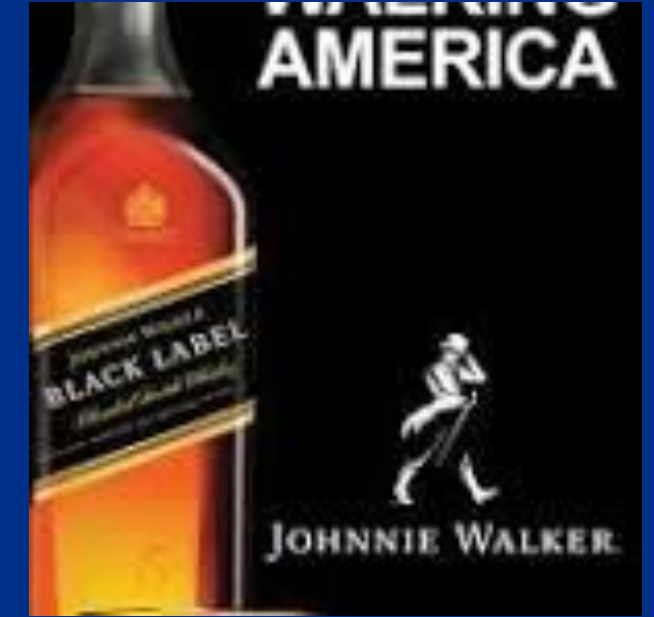
From 23 different States

Ignite users
Mail Manager FS users
DAT-MAIL & Post-Presort

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What's on the table?

1	2	3	4	5
Ryan Doka	Justin Sajda	Julianna McIntosh	Kelly Sparks	Jordon Hughes
512,700	406,100	629,300	309,000	239,200

2,096,300 !!!!

So what is on the table?

Declining mail volumes

Rising costs in the industry

Replacing skilled and experienced employees

Do Something! – strategic steps to mitigate with our current market conditions

Customer Portal 2.0

Utilization Assessment

Ask the Experts

Ask your new buddy

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