

BCC SOFTWARE **USER CONFERENCE**

# Info**X**change™

**CHICAGO**  
**2024**

AUGUST 12TH - 15TH

Navigating the Changing USPS®  
Network for Maximum Value

# INTRODUCTION

YOUR BCC SOFTWARE  
PRESENTATION TEAM



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# Incentives vs Promotions

- Incentives
  - Generally, a flat reduction
  - Can combine multiple
- Promotions
  - Percentage reduction
  - Can only have a single promotion per piece

# What is Full Service?

## Key Requirements for Full-Service

- Apply unique Intelligent Mail barcode (IMb) to each postcard, letter, and flat
  - Barcode Uniqueness: For mailings less than 10,000 pieces, mailers have 2 options to maintain barcode uniqueness.
- Apply unique Intelligent Mail tray barcode (IMtb) to trays and sacks
- Apply unique Intelligent Mail container barcode (IMcb) to placards for containers (i.e. pallets) when required
  - Small volume mailings entered at a BMEU typically do not need an IMcb.
- Submit postage statements and mailing documentation electronically

# What is Full Service?

- The discount for Marketing Mail and First Class Mail increased 0.003 to 0.005 (up \$2 per 1000 pieces)
- To submit a mailing as Full-Service, and claim the per piece discount, the following fields must be correctly populated in the electronic documentation (eDoc):
  - Mailer Identification (MID)
  - Service Type Identification (STID)
  - By (mail preparer) and For (mail owner) fields
  - Barcode Uniqueness
  - Entry Facility
  - Unlinked CoPal

# What is Seamless Acceptance?

- The discount for Marketing Mail and First Class Mail increased 0.001 to 0.002 (up \$1 per 1000 pieces)
- The Mailer Scorecard
- Seamless Parallel
- Seamless Acceptance allows the USPS and mailers to answer 3 key questions by comparing information submitted in the electronic postage statement to mailpiece characteristic data obtained during mail processing.
  1. Have all pieces been paid for?
  2. Have all of the pieces been paid for correctly?
  3. Is the mailing prepared correctly?

# Uniqueness Tools

- Tracking Databases available in
  - Mail Manager (demo)
  - Bulk Mailer
  - BCC Architect
  - BCC Presort
- Post Presort
  - Mailer Scorecard Validations
  - IM Barcode Search Tool
- YourScore

IM Barcode Search Options

MAILdb can search for IM Barcodes within the jobs of a MAILdb database. You can provide a single IM Barcode in this dialog or a comma-separated value (CSV) file that contains one or more IM Barcodes. MAILdb will use your selected search criteria to determine the jobs to be searched.

The first row of the CSV file can optionally contain column headings. If column headings are specified, the headings must include "IMB" or "IM Barcode" (this will be the IM Barcode used for the search). If column headings are not specified, the first column will be treated as the IM Barcode used for searching.

Select MAILdb Database:

Single Database: C:\BCC Post Presort\MAILdb\DB\MAILdb.mdb

Multiple Databases: C:\BCC Post Presort\MAILdb\DB\MAILdb.mdb

Select Search Criteria:

All Jobs

Jobs modified within 90 days

Jobs have mailing date within 45 days

Job ID:

Include Archived Jobs

Include Deferred Piece records

Piece IM Barcode Attributes used for Searching:

Use entire piece IM Barcode value

Use Class from STD, Mailer ID, and Serial Number piece IM Barcode values

Use Mailer ID and Delivery Point ZIP piece IM Barcode values

PostalOne! Filter

Plan File Use these filters to limit the jobs being searched to jobs that satisfy the selected filters along with the other selected search criteria. Does not apply to archived jobs until their info has been retrieved during searching.

Partially Paid

Fully Paid

IM Barcode Source:

CSV File:

Single IMB:

Do not create the 'Not Found' IM Barcode report

0 jobs meet the selected criteria 0 jobs have deferred piece records

Perform Full Service Mailer Scorecard checks during PostalOne! validations

Fail if By/For information is missing or invalid

Fail if Full Service pieces have missing or invalid Mail Owner MIDs

Fail if CPT Mail Owner MID/CRID does not match MPA Mail Owner MID/CRID

Fail if IM Barcode STID is missing or invalid for Mail Class and Service Level

Fail if Containers have an invalid Entry Point Locale Key

Fail if Containers have an Entry Point Locale Key value of ORIGIN

Fail if Containers have wrong Induction Indicator values

Fail if Containers do not have Accept Misshipped Indicator value  No

Fail if Containers do not have an eligible Pallet Container Type

Fail if percent of Full Service Pieces is less than threshold value  90 %

Post-presort screenshots

## Full-Service and Seamless Incentives and Permit Fees

|   | Current Incentive/Fee | Proposed Incentive/Fee | Percent Change |
|---|-----------------------|------------------------|----------------|
| Full Service IMb                              |                       |                        |                |
| First-Class Mail                              | \$0.003               | \$0.005                | 66.7%          |
| Marketing Mail                                | \$0.003               | \$0.005                | 66.7%          |
| Periodicals                                   | \$0.001               | \$0.001                | 0.0%           |
| Package Services                              | \$0.001               | \$0.001                | 0.0%           |
| Seamless                                      |                       |                        |                |
| First-Class Mail                              | \$0.001               | \$0.002                | 100.0%         |
| Marketing Mail                                | \$0.001               | \$0.002                | 100.0%         |
| Periodicals                                   | \$0.001               | \$0.001                | 0.0%           |
| Package Services                              | \$0.001               | \$0.001                | 0.0%           |
| Permit Fee                                    | \$320.00              | \$350.00               | 9.4%           |
| Periodicals Application<br>Original Entry Fee | \$950.00              | \$1,040.00             | 9.5%           |



# Making the Most of Incentives

## Mail Growth Incentives

- Starting in 2024, when you surpass your volume from the previous year, you can earn 30% credits that can be redeemed for mailings in the same class.
  - Mail volume in 2023 must be greater than 1 million pieces within the class
  - Credits to be assessed and distributed June, September, December/Early 2024
- Both First Class Mail and Marketing Mail
  - FCM Eligible
    - Flats, Letters, and Cards
  - Mkt Eligible
    - Letters, including HD/Saturation
    - Flats, including HD/Saturation
    - Carrier Route products
    - Parcels, including HD/Saturation
- Registration Ended June 30<sup>th</sup>
- Extended to 2025

# Making the Most of Incentives

- Marketing Mail SCF Pallet Discount
  - No Destination Entry requirements
  - Applies to Palletized Letters and Flats on an SCF pallet or better
  - 0.003 per letter (\$3/1000)
  - Between 0.005 and 0.021 per flat (\$5/1000 and \$26/1000) depending on preparation level
- Marketing Mail Direct Container Discount
  - No Destination Entry requirements for Pallets
  - Non palletized containers must be entered at the DDU
  - Applies to Flats on a 5 digit container
  - Between 0.017 and 0.031 per flat (\$17/1000 and \$31/1000) depending on preparation level

# Making the Most of Incentives

- Marriage Mail Discount
  - Applies only to Saturation Marketing Mail Letters or Flats (including EDDM-Commercial)
  - Minimum of 4 advertisers per mail piece (on one sheet or multiple sheets, bound or inserted)
  - Mail piece weight not to exceed 2 oz
  - Between 0.012 and 0.030 (\$12/1000 and \$30/1000) depending on Entry Discount and Rate Type
- Catalog Discount
  - Applies to Marketing Mail or Bound Printed Matter letters, flats, or parcels
  - The mail piece must be bound (stapled, stitched, glued or fastened together along one edge) with at least 12 pages, providing an organized listing of products or services offered for sale
  - 0.001 per piece (\$1/1000)

# 2024 Promotions

## 2024 PROMOTIONS CALENDAR

USPS Marketing Mail® and First-Class® Mail Products
  First-Class® Mail Service
 
✍️
 Registration Period
 
🗣️
 Promotion Period

| PROMOTIONS                       | DEC  | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEPT | OCT | NOV | DEC |
|----------------------------------|--|-----|-----|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|
| TACTILE, SENSORY AND INTERACTIVE | <div style="display: flex; align-items: center; gap: 10px;"> <span>✍️ DEC 15</span> <span>🗣️ FEB 1</span> <span style="flex-grow: 1; background-color: #0070c0; border: 1px solid #000; position: relative;"> <span style="position: absolute; right: -10px; top: 50%; transform: translateY(-50%); font-weight: bold;">JUL 31</span> </span> </div>   |     |     |     |     |     |     |     |     |      |     |     |     |
| PERSONALIZED COLOR TRANSPROMO    | <div style="display: flex; align-items: center; gap: 10px;"> <span>✍️ DEC 15</span> <span>🗣️ FEB 1</span> <span style="flex-grow: 1; background-color: #0070c0; border: 1px solid #000; position: relative;"> <span style="position: absolute; right: -10px; top: 50%; transform: translateY(-50%); font-weight: bold;">JUL 31</span> </span> </div>   |     |     |     |     |     |     |     |     |      |     |     |     |
| EMERGING TECHNOLOGY              | <div style="display: flex; align-items: center; justify-content: center; gap: 20px;"> <span style="background-color: #0070c0; width: 100%; height: 10px; position: relative;"> <span style="position: absolute; left: 50%; top: 50%; transform: translate(-50%, -50%); font-weight: bold;">6 MONTHS</span> </span> </div>  |     |     |     |     |     |     |     |     |      |     |     |     |
| REPLY MAIL IMbA™                 | <div style="display: flex; align-items: center; gap: 10px;"> <span style="flex-grow: 1; background-color: #0070c0; border: 1px solid #000; position: relative;"> <span style="position: absolute; right: -10px; top: 50%; transform: translateY(-50%); font-weight: bold;">DEC 31</span> </span> </div> <div style="display: flex; align-items: center; gap: 10px; margin-top: 5px;"> <span>✍️ MAY 15</span> <span>🗣️ JUL 1</span> </div>  |     |     |     |     |     |     |     |     |      |     |     |     |
| INFORMED DELIVERY®               | <div style="display: flex; align-items: center; gap: 10px;"> <span style="flex-grow: 1; background-color: #0070c0; border: 1px solid #000; position: relative;"> <span style="position: absolute; right: -10px; top: 50%; transform: translateY(-50%); font-weight: bold;">DEC 31</span> </span> </div> <div style="display: flex; align-items: center; gap: 10px; margin-top: 5px;"> <span>✍️ JUN 15</span> <span>🗣️ AUG 1</span> </div>  |     |     |     |     |     |     |     |     |      |     |     |     |
| RETARGETING                      | <div style="display: flex; align-items: center; gap: 10px;"> <span style="flex-grow: 1; background-color: #0070c0; border: 1px solid #000; position: relative;"> <span style="position: absolute; right: -10px; top: 50%; transform: translateY(-50%); font-weight: bold;">NOV 30</span> </span> </div> <div style="display: flex; align-items: center; gap: 10px; margin-top: 5px;"> <span>✍️ JUL 15</span> <span>🗣️ SEPT 1</span> </div> |     |     |     |     |     |     |     |     |      |     |     |     |

# Promotions

- What is left for 2024?
  - Emerging Technology (choose your six months)
  - Reply Mail IMbA
  - Retargeting
  - Informed Delivery

# Emerging Technology

- Choose your 6 months
- Emerging and Advanced Technology Options
  - Augmented Reality
  - Basic Voice Assistant
  - Mobile Shopping
- Enhanced Emerging Technology Options
  - Advance Voice Assistant
  - Video in Print
  - Near Field Communication
  - Mixed Reality
  - Virtual Reality

3/4%

# Retargeting

- Registration beginning July 15<sup>th</sup>, Promotion beginning September 1<sup>st</sup>
- Send a First-Class Mail Postcard to follow-up after a digital touchpoint

5%

# Informed Delivery

- Promotion began August 1<sup>st</sup>
- Requirements
  - Have an active Informed Delivery Campaign associated with the piece
  - Have a ride-along image associated with the piece
  - Include a call-to-action (some customer response, examples include manage/view account, claim a free gift, download the app, apply now, click for additional details)
  - Cannot encourage Mail diversion

4%  
+.5%















# Informed Delivery

- Scott demo and screenshots

# 2025 Promotions

## 2025 PROMOTIONS CALENDAR

 Registration Period
  Promotion Period

| PROMOTIONS   | DEC  | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEPT | OCT | NOV | DEC |
|--|--|-----|-----|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|
| <b>INTEGRATED TECHNOLOGY</b><br>3% Discount<br>Marketing Mail <b>First Class Mail</b>              |  <b>NOV 20</b> <span style="float: right;"><b>DEC 31</b></span>     |     |     |     |     |     |     |     |     |      |     |     |     |
|  |  <b>PICK YOUR START DATE FOR 6 CONSECUTIVE MONTHS</b>               |     |     |     |     |     |     |     |     |      |     |     |     |
| <b>TACTILE, SENSORY &amp; INTERACTIVE</b><br>4% Discount<br>Marketing Mail <b>First Class Mail</b> |  <b>DEC 15</b> <span style="float: right;"><b>JUL 31</b></span>     |     |     |     |     |     |     |     |     |      |     |     |     |
|  |  <b>FEB 1</b> <span style="float: right;"><b>JUL 31</b></span>    |     |     |     |     |     |     |     |     |      |     |     |     |
| <b>CONTINUOUS CONTACT</b><br>3% Discount<br>Marketing Mail   |  <b>FEB 15</b> <span style="float: right;"><b>DEC 31</b></span> |     |     |     |     |     |     |     |     |      |     |     |     |
|  |  <b>APR 1</b> <span style="float: right;"><b>DEC 31</b></span>  |     |     |     |     |     |     |     |     |      |     |     |     |
| <b>REPLY MAIL IMbA™</b><br>3% OR 6% Discount<br>First Class Mail (QBRM only)                       |  <b>MAY 15</b> <span style="float: right;"><b>DEC 31</b></span> |     |     |     |     |     |     |     |     |      |     |     |     |
|  |  <b>JUL 1</b> <span style="float: right;"><b>DEC 31</b></span>  |     |     |     |     |     |     |     |     |      |     |     |     |
| <b>FIRST-CLASS MAIL ADVERTISING</b><br>3% Discount<br>First Class Mail                             |  <b>JUL 15</b> <span style="float: right;"><b>DEC 31</b></span> |     |     |     |     |     |     |     |     |      |     |     |     |
|  |  <b>SEPT 1</b> <span style="float: right;"><b>DEC 31</b></span> |     |     |     |     |     |     |     |     |      |     |     |     |

Add-Ons | Additional discount to a promotion. Available all year long.

INFORMED DELIVERY

+ 1% to mailer  
 + 0.5% credit to eDoc submitter

SUSTAINABILITY

+ 1%

# Promotions

- What is new for 2025?
  - Integrated Technology (choose your six months)
  - Continuous Contact
  - Add-on promotions
    - Informed Delivery
    - Sustainability

# Add-on Promotions

- Available all year
- Registration beginning November 20<sup>th</sup>
- Informed Delivery
  - Same requirements as current full promotion
- Sustainability
  - Uses an approved certification and the piece is marked with that certification in some way
  - Shows efforts to be environmentally conscious by demonstrating the paper used in the mailing came from certifiable, responsible sources.

+1%

# Integrated Technology

- Registration beginning November 20<sup>th</sup>
- Updated name from Emerging Technology
- Choose your 6 months

3%

# Continuous Contact

- Registration beginning February 15<sup>th</sup>, Promotion beginning April 1<sup>st</sup>
- Encourages an extended campaign to the same recipient
- All touch points must occur within the promotion period
- Marketing Mail Letters and Flats (Nonprofit and regular)
- Mailing must be iterative (no sending the same piece 10 times)

3%

# First-Class Mail Advertising

- Registration beginning July 15<sup>th</sup>, Promotion beginning September 1<sup>st</sup>
- Encourages non-traditional materials or standalone advertisement
- First-class Letters, Cards, and Flats

3%

Advanced Navigator  
 File View Related Reports Utilities Help

AWAM Service is active, last import was started at 07/10/2024 - 01:16:57PM

JOB ID: 00002004      Presentation Category: P - Conventional Presort      Total Pieces: 262,515  
 Job Number: 5616007B001 Rev 1      Mixed Full Service 99.9% FS      P1 Pieces Mailed: 0      P1 Pieces Paid: 0%  
 Job Name: TESTT      Standard Letter      Pieces Spoiled: 0  
 Historical Job ID: 5616007B      Status: Open      Remaining: 262,515 100.0%

Mailing Date: 02/28/2024      USPS Promotion / Fee:  
 Piece Weight(lbs): 0.0763      Incentive: None  
 Fee: None  
 Content: None

eDoc Sender CRID  
 HDR/SEG: 14350694

Trays, Sacks & Pallets  
 Trays  
 Mother Pallets

Check for Pending Actions  
 Downgrade to Basic Service  
 Qualification View  
 AWAM Post-Import process

## Post-presort Promotion Editor

Component Characteristic File View  
 File View Related Reports Utilities Help

Job No.: 5616007B001  
 Job Name: TESTT  
 Version: 24-1

| Component ID | Characteristic Type | Characteristic                    |
|--------------|---------------------|-----------------------------------|
| 00000001     | Content             | EM - Election Mail                |
| 00000001     | Incentive           | CT - Catalog                      |
| 00000001     | Incentive           | PI - Informed Delivery Campaign   |
| 00000001     | Incentive           | RR - Reply Envelope or Reply Card |

Other Views  
 25/8017 Report

Insert Change Delete Close

Mail.dat (23-1) Promotion Editor  
 Job 00003714, 23-1-0.3, Mailing Date 10/11/2023      Effective Year 2023      Selected Promotion year is in the past.

Select CPT candidates      1 of 1 CPT selected      Sort: CPT ID  
 Select All Unselect All

| CPT ID   | CPT Description | Class | Proc | Weight | Thickness |
|----------|-----------------|-------|------|--------|-----------|
| 00000001 | Data1           | 3     | LT   | 0.025  | 0.031     |

Select promotion candidates      0 of 7 Promotions selected      Show Content and Fee items      Sort: Promotion Period  
 Showing promotions for Class 3, Effective Year 2023, Processing Category LT

| Characteristic                     | Discount % | Class | Processing Category | Promotion Period | Type      | Value |
|------------------------------------|------------|-------|---------------------|------------------|-----------|-------|
| Election Mail                      |            | 1,3   |                     | Jan 01 - Dec 31  | Content   | EM    |
| Political Mail                     |            | 1,3   |                     | Jan 01 - Dec 31  | Content   | PM    |
| Tactile, Sensory and Interactive   | 5%         | 1,3   | LT,FL,CD            | Feb 01 - Jul 31  | Incentive | SS    |
| Emerging and Advanced Technologies | 3%         | 1,3   | LT,FL,CD            | May 01 - Nov 30  | Incentive | ME    |
| Enhanced Emerging Technologies     | 4%         | 1,3   | LT,FL,CD            | May 01 - Nov 30  | Incentive | 1X    |
| Marriage Mail                      |            | 3     | LT,FL               | Jul 09 - Dec 31  | Content   | MM    |
| Informed Delivery                  | 4%         | 1,3   | LT,FL,CD            | Aug 01 - Dec 31  | Incentive | PI    |

Add Remove

Added promotions      0 of 0 Promotion selected      0 Promotion recently added      Sort: Promotion Period

| CPT ID | CPT Description | Class | Proc | Characteristic | Promotion Period | Discount Percent | Type | Value |
|--------|-----------------|-------|------|----------------|------------------|------------------|------|-------|
|--------|-----------------|-------|------|----------------|------------------|------------------|------|-------|

\* Promotion that can only be removed      Cancel Save

DAT-MAIL editor



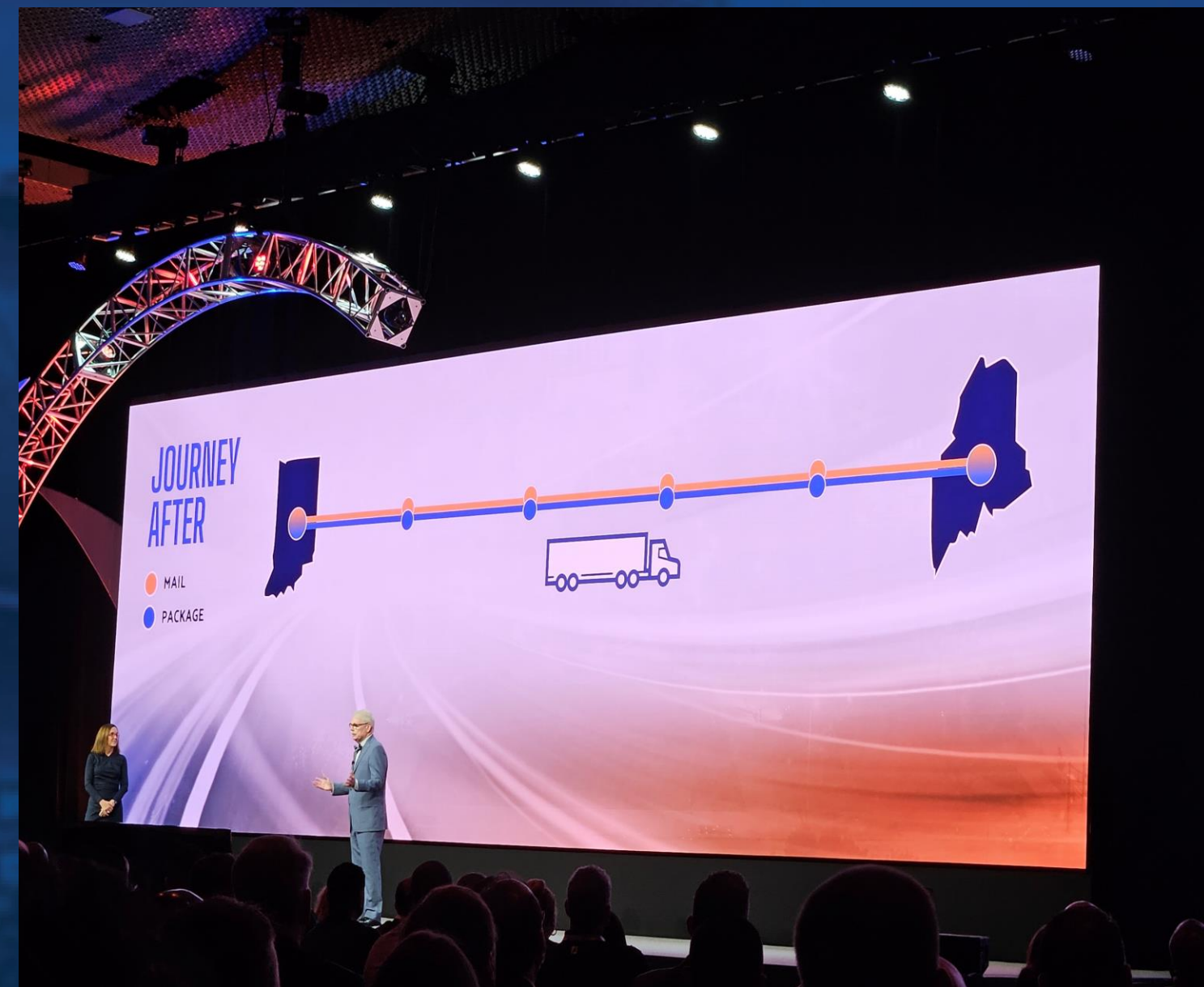
# Promotions Demo

- Mail Manager Demo

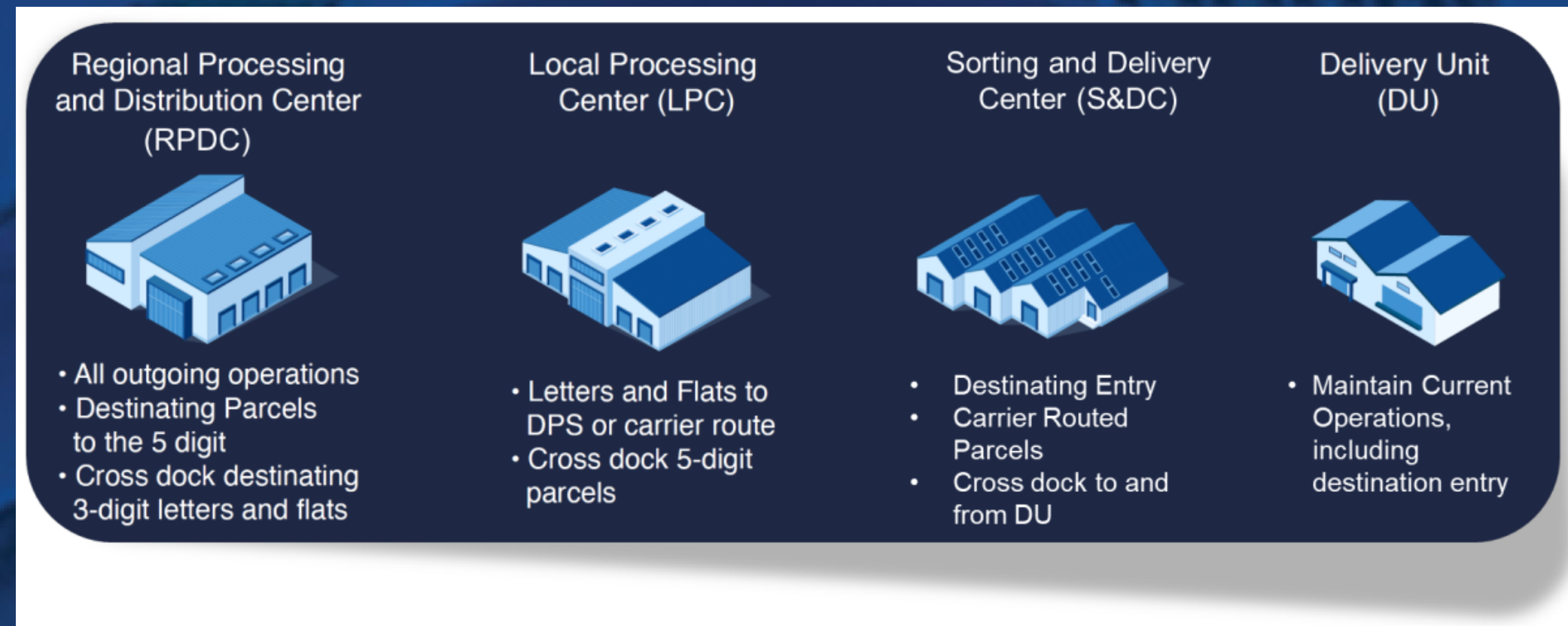
# Keeping Up with the DFA

- The Delivering for America Plan
- Network Changes
- What will change in the software?

# Keeping Up with the DFA



# Keeping Up with the DFA



## Regional Processing and Distribution Centers (RPDC)

- Sort outgoing volume for all letters, flats, and packages to the 3-digit.
- Sort destinating parcels to the 5-digit and cross-dock destinating 3-digit (or finer mailer-prepared containers, e.g., 5-digit) sorted letters and flats to an LPC
- Sort all originating mail and packages to be sent to other regions

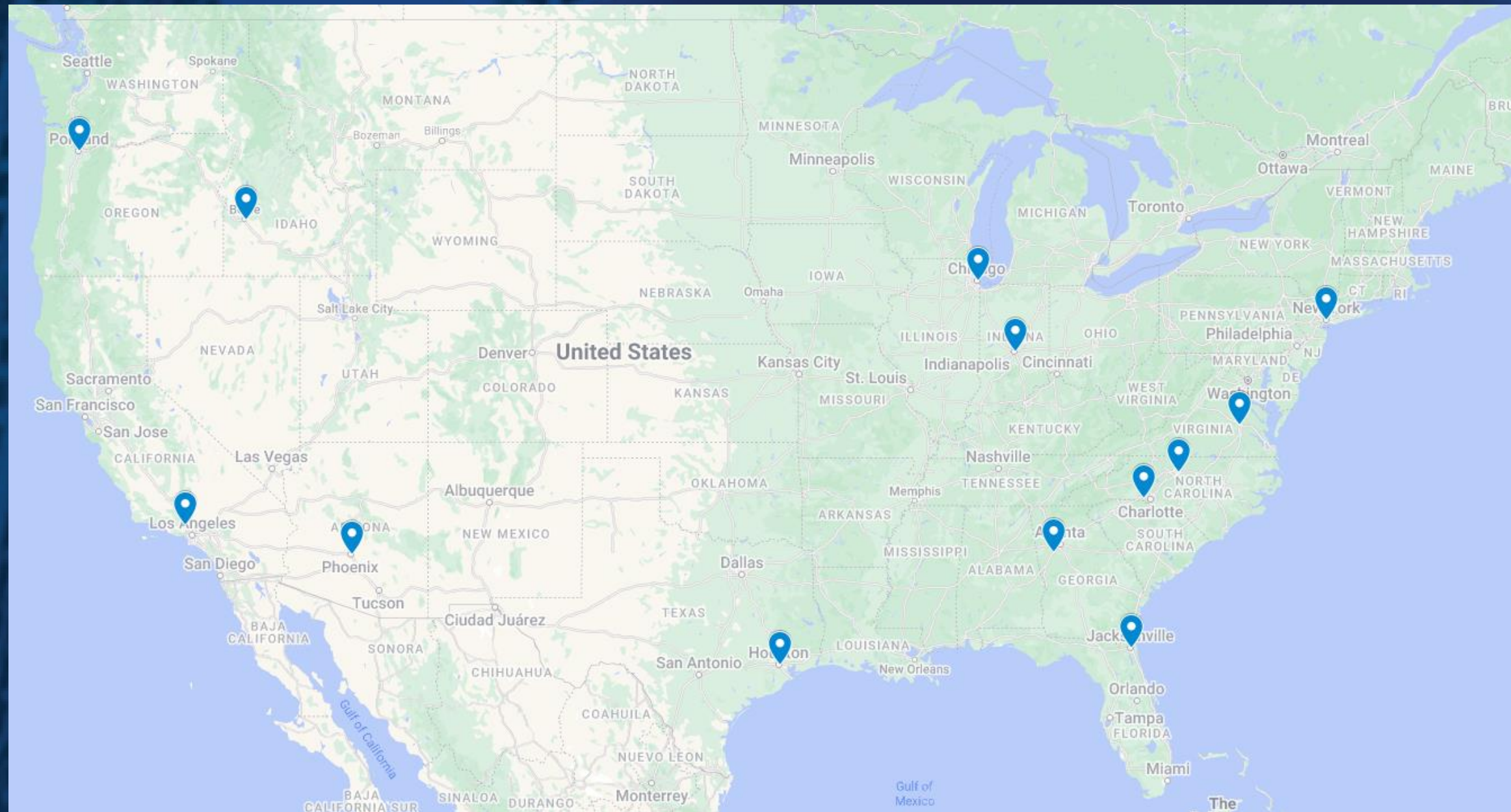
## Local Processing Centers (LPC)

- Sort destinating letters into carrier walk sequence
- Perform destinating flats processing
- Include enough space to add a Sorting and Delivery Center
- Transport mail volume downstream to other Sorting and Delivery Centers
- Transport mail volume downstream to other Delivery Units

## Sorting and Delivery Centers (S&DC)

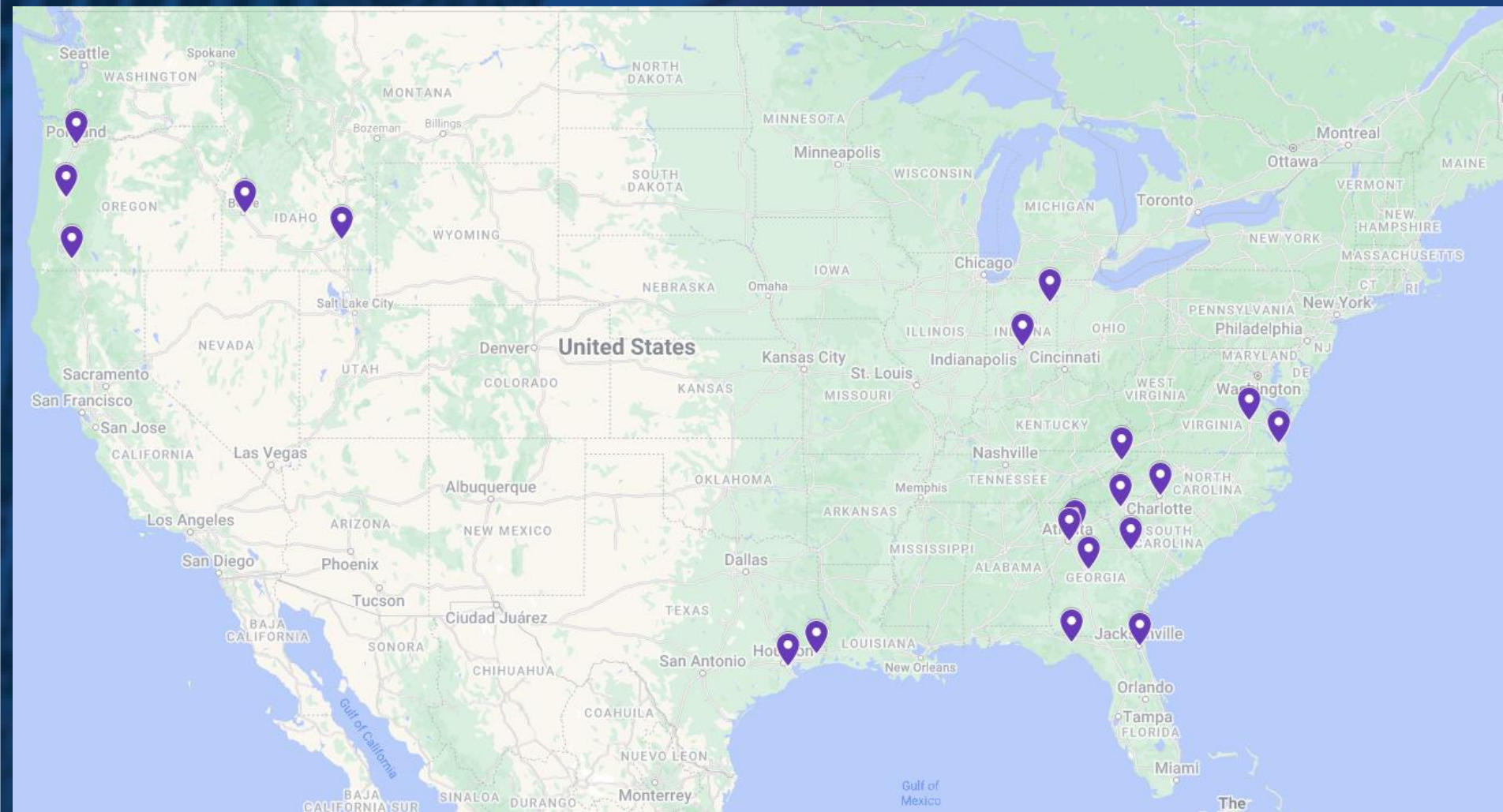
- Function as a Destination Delivery Unit
- Up to 18 ZIP codes or 400,000 people in the same facility
- Act as a hub or sortation facility for DDU facilities

# RPDCs



- **Richmond RPDC**
- **Atlanta RPDC**
- **Charlotte RPDC**
- **Portland RPDC**
- **Chicago RPDC**
- **Boise RPDC**
- **Houston RPDC**
- **Indianapolis RPDC**
- **Jacksonville RPDC**
- **Jersey City RPDC**
- **Greensboro RPDC**
- **Phoenix RPDC**
- **Santa Clarita RPDC**

# LPCs



- **Richmond, Virginia LPC**
- **Norfolk, Virginia LPC**
- **Portland, Oregon LPC**
- **Eugene, Oregon LPC**
- **Duluth, Georgia LPC**
- **Atlanta, Georgia LPC**
- **Macon, Georgia LPC**
- **Augusta, Georgia LPC**
- **Pocatello, Idaho LPC**
- **South Houston, Texas LPC**
- **Beaumont, Texas LPC**
- **Charlotte, North Carolina LPC**
- **Johnson City, Tennessee LPC**
- **Greenville, South Carolina LPC**
- **Jacksonville, Florida LPC**
- **Tallahassee, Florida LPC**
- **Indianapolis, Indiana LPC**
- **Fort Wayne, Indiana LPC**
- **Medford, Oregon LPC**
- **Boise, Idaho LPC**

Advanced Navigator

File View Related Reports Utilities Help

AWAM Service is active, last import was started at 07/10/2024 - 01:16:57PM

LOG Tags 3602

JOB ID: 00002247 Presentation Category: P - Conventional Presort Total Pieces: 10,031,984

Job Number: BIG TEST Rev 1 P1 Pieces Paid: 0%

Job Name: BIG TEST

Historical Job ID: 3334601A

Mailing Date: 06/04/2024

Piece Weight(lbs): 0.0500

By / For

Mail Preparer MID: 90149053

Mail Owner MID: 90149053

Postage Payment Permit

Local Permit Number:

Misc Info

Planalyzer

Entry Rules

- NDC Only
- NDC/Origin
- SCF/NDC/Origin
- DDU/SCF/NDC/Origin

Tray NDC and SCF

Job:

Last Ship: / /

Fuel S/C: 0.000%

Origin ZIP: 60440

Origin Frt: \$0.00

Plan is: Static

Use Planalyzer

Claim Co-located Discounts

Enter loose containers at Origin

Send Origin Containers Priority Mail Open & Distribute

Skip MxNDC pallets (except courtesy pallets)

Protect Origin Pallets

Exclude PR/HWAK

Send non-qualifying Mxd trays/sacks Origin

Auto Calculate Mailing Date

Print Postage Comparison

Mark for Copal

- Include SCF Pallets in Copal
- Exclude SCF Pallets from Copal

Exclude NDC Entry point:

% Origin allowed on NDC Pallets: 50%

Copal Pallets:

Transportation Scheme

NDC SCF Local

Process

Cancel

Validation Info Enhanced Qual Report Quick 8125/8017 Report Rate Summary Report Release Mail PostalOne! Releases View Statement

DAT-MAIL Planalyzer

Entry List Information [untitled] -- modified

### Entry List Information

Entry List Information [untitled] -- modified

Name: [no entry list]

Origin ZIP: 54601 Text: LA CROSSE, WI 54601

| Statistics               | NDC   | ADC   | HUB   | SCF   | DDU |
|--------------------------|-------|-------|-------|-------|-----|
| Total Entry Points       | 45    | 192   | 183   | 242   | 0   |
| With (any) Costs         | 0     | 0     | 0     | 0     | 0   |
| Avg Miles from Origin    | 0     | 0     | 0     | 0     | 0   |
| With No Costs            | 45    | 192   | 183   | 242   | 0   |
| Avg Miles from Origin    | 751.3 | 850.0 | 694.4 | 882.0 | 0   |
| Entry Points not Ignored | 45    | 192   | 183   | 242   | 0   |
| With (any) Costs         | 0     | 0     | 0     | 0     | 0   |
| Avg Miles from Origin    | 0     | 0     | 0     | 0     | 0   |
| With No Costs            | 45    | 192   | 183   | 242   | 0   |
| Avg Miles from Origin    | 751.3 | 850.0 | 694.4 | 882.0 | 0   |

Recalculate Distance

Edit as Spreadsheet ...

New Load... Save Save As... Cancel OK

Post-Presort

# Additional Resources

- Knowledge Base: <https://portal.bccsoftware.com/Support/KnowledgeBase>
- BCC Customer Portal: <https://portal.bccsoftware.com/Login>
- Do Something! link: <https://bccsoftware.com/do-something/>
- Navigating the New Network replay link: <https://bccsoftware.com/event/navigating-the-new-network-from-software-to-delivery/>



# Additional Resources

## Knowledge Base

Text to search for: Promotions

Exact phrase:

Filter by product: BCC Presort

Search

### Additional Resources

- [USPS Domestic Mail Manual](#)
- [USPS Business Customer Gateway](#)
- [USPS Postal Bulletin](#)
- [Delivery Technology Advocacy Council](#)
- [Facility Access and Shipment Tracking](#)

| Title   | Views | KB Number                | Description   |
|---|-------|--------------------------|---|
| Getting Started with Full-Service Intelligent Mail®                 | 1,469 | <a href="#">KA-02171</a> | Resources to help prepare for and transition to Full-Service Intelligent Mail®. |
| 2024 USPS Mailing Promotions and Incentives                         | 609   | <a href="#">KA-03567</a> | Overview of 2024 USPS mailing promotions and incentives.                        |
| How to participate in the mail growth incentive                     | 21    | <a href="#">KA-04345</a> |   |
| Where can I find the latest USPS Promotions and Incentives?         | 20    | <a href="#">KA-01794</a> |   |
| Are parcels included in the USPS Promotions and Incentive programs? | 14    | <a href="#">KA-01017</a> |   |

# Additional Resources

- Knowledge Base Articles for Promotions
  - 2024 Overview:  
<https://portal.bccsoftware.com/Support/knowledgeBaseContents?id=KA-03567>
  - BCC Presort:  
<https://portal.bccsoftware.com/Support/knowledgeBaseContents?id=KA-02018>
  - Post-Presort:  
<https://portal.bccsoftware.com/Support/knowledgeBaseContents?id=KA-04397>
  - Mail Manager, Informed Delivery:  
<https://portal.bccsoftware.com/Support/knowledgeBaseContents?id=KA-01191>
  - BCC Bulk Mailer:  
<https://portal.bccsoftware.com/Support/knowledgeBaseContents?id=KA-01028>

# Additional Resources

- Incentives Landing Page: <https://postalpro.usps.com/msi>
- Promotions Landing Page: <https://postalpro.usps.com/promotions>
- How to Enroll: <https://postalpro.usps.com/promotions/how-to-enroll>
- Mailing Promotions Portal: <https://postalpro.usps.com/promotions/portal>
- Marriage Mail Incentive: <https://postalpro.usps.com/marriage-mail/fact-sheet>
- Catalog Incentive: <https://postalpro.usps.com/catalog-incentive/fact-sheet>
- Mail Growth Incentive: <https://postalpro.usps.com/growth-incentive-fags>
- Delivering for America overview: <https://about.usps.com/what/strategic-plans/delivering-for-america/>
- Industry Alerts related to the new facilities and network redesign: <https://pe.usps.com/NetworkRedesign/Index>
- Mail Processing Facility Review: <https://about.usps.com/what/strategic-plans/mpfr/welcome.htm>

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