

BCC SOFTWARE **USER CONFERENCE**

Info**X**change™

CHICAGO
2024

AUGUST 12TH - 15TH

What does a world-class communication experience actually look like?

Costs

Minimized costs associated with outbound communications

Transformation

Communications become a valuable asset, not a necessary evil

IT

A packaged solution that does not need heavy IT support at all times

Omnichannel

Digital and physical channels are both used effectively, meeting customer expectations

Empowerment

Non-technical users are empowered to manage and deliver accurate and personalized communications

Future-proof

Supported by a trusted partner that will continually deliver innovative capabilities such as AI



Are you delivering a first-class communication experience?

How quickly and easily can you change and improve your communications?

Can you deliver in real-time, and across all of the customers' preferred digital channels?

Can your end users personalize communications further, safely and with accuracy?



How do you communicate with your customers, beyond your financial correspondence?

Are you able to deliver genuine personalization and complex information?

Can your customers interact with you digitally, through forms?

Are you delivering a first-class communication experience?

How would you scale to meet
the demands of your growing
business?



Can you do any of this without
IT effort, or the help of a third-
party?

What's the cost of doing all of
this?

Customer Case Study

Expanding direct marketing and transactional communications with Ignite & Inspire

Large global service provider

Customer is a leading global provider of marketing, packaging, print, and supply chain solutions that elevate engagement across the complete customer journey. They serve 22,000 clients, including 93% of the Fortune 100, and 32,000 employees across 28 countries.

Problems

- Needed better data management of pre-composed PDF Input files which are slow to process
- Needed easier conversion of PDF to WFD to increase output
- Needed to digitalize transactional communications
- Reduce need for post composition tools



Benefits

- PDF digitalization **significantly increases intake** of pre-composed PDF files
- **Reduces the set-up time by 50%** compared to other print stream manipulation tools
- **Streamlined operations** with one centralized management that processes all new PDF input jobs
- **Increase market competitiveness with faster time to market and adding value** for customers with digital output capabilities
- **Creates more CCM efficiency** by connecting streams between print and mail and digital



Inspire Portfolio

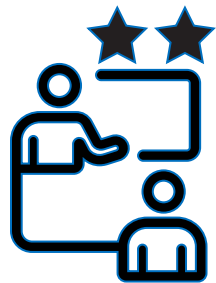


Inspire Flex

Empower
Communications

Designer and Core | Scaler | Interactive |
Automation | Quadient Archive & Retrieval |
Output & Content Compare

- Any Prem deployment
- Flexible (self-managed or hosted-managed)
- For your toughest jobs



Quadient Cloud

Elevate
Experiences

iForms | Customer Journey Map | Messenger
| Digital Services | Omnichannel Orchestration

- Intelligent forms (iForms)
- Journey Map and Data
- SaaS Extensions to Flex
- Assured digital delivery



Inspire Evolve

Accelerate
Connections

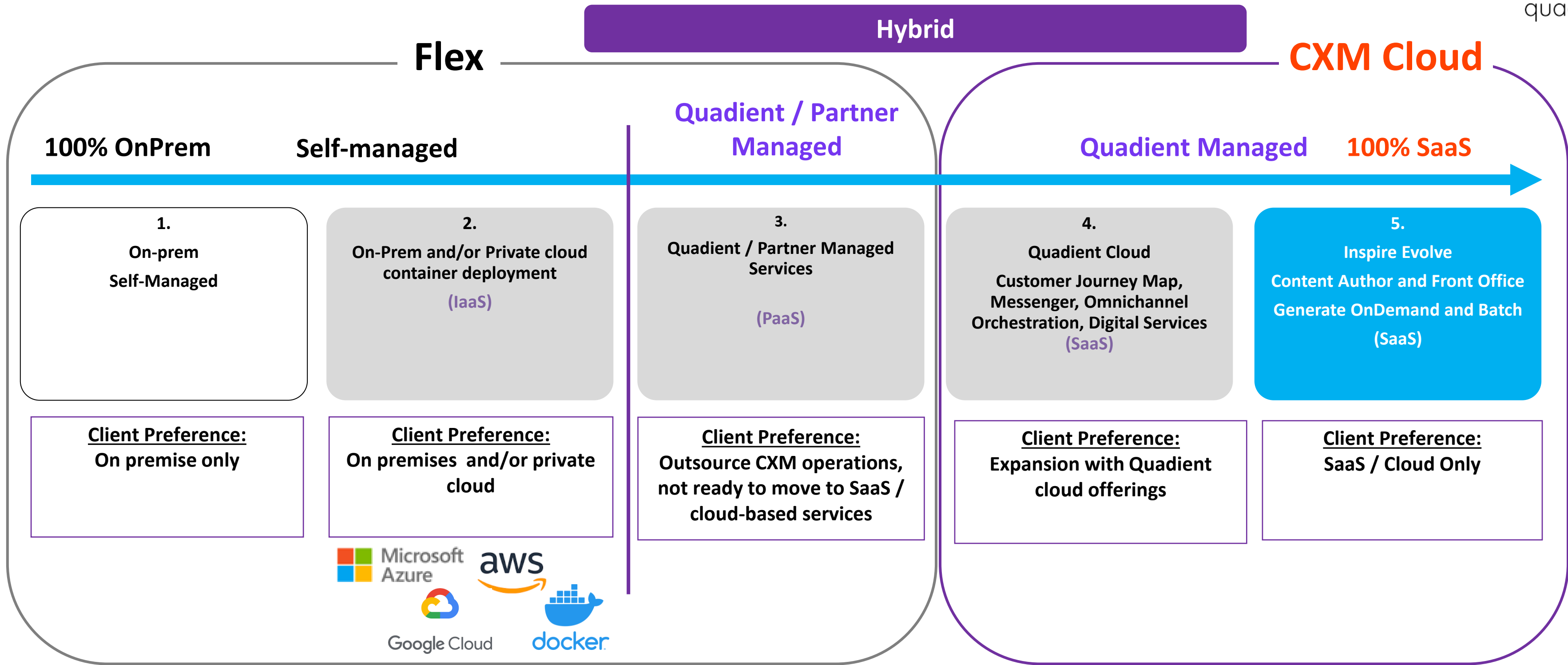
Content Author | Front Office |
Generate OnDemand | Generate Batch

- Enterprise SaaS CCM
- The future of communications experiences
- Fast time to value

SaaS



Inspire AnyPrem Portfolio

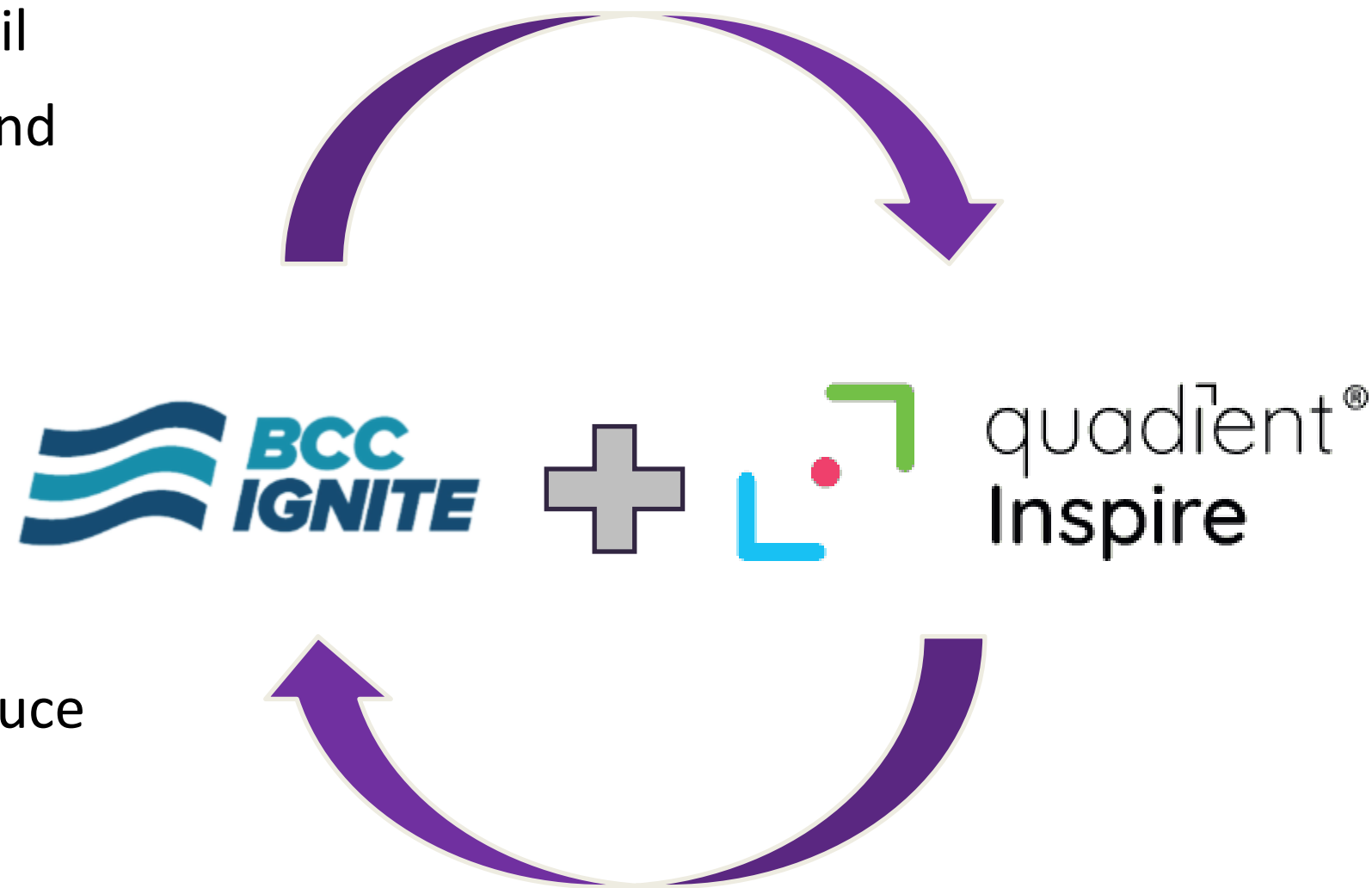


Experience the Benefits: Quadient Inspire + BCC Ignite



The modern mailroom meets modern customer communications: Extend the benefits of Inspire's modern CCM with modern postal workflows powered by Ignite's automated data processing for faster, more accurate, more efficient final mile delivery. Together, Ignite and Inspire streamline workflows, reduce IT demands, grow revenue, and create a winning customer experience.

- Automate manual data entry for print and mail
- Minimize IT reliance and bottlenecks
- Reduce print and mail costs
- Increase revenue potential
- Improve data and document quality, reduce errors, and de-risk projects



- Speed time to market with efficient, centralized customer communications from design to delivery
- Reduce IT reliance by empowering low-code users to personalize and deliver on-demand and batch documents across all channels
- Improve customer satisfaction with faster, more accurate communications



HOW TO CONTACT US

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