



Do Something!

5 Actions to Proactively Address Strategic Postal Changes

Reduce UAA Mail



Reduce undeliverable and returned mail to improve response rates. Avoid delayed mail delivery using address correction and deceased suppression data services.

1

Increase Mail Value with USPS Promotions



Maximize mail value and offset postage rate increases by taking advantage of all available postal promotion.

2

Automate Your Mailing Workflow



Reduce manual efforts, backlogs, bottlenecks and overtime by automating postal workflows using rules-based processes and software.

3

Optimize Time Sensitive In-Home Mailings



Track and manage time-sensitive and in-home mailings, strategically leveraging USPS network changes and using a post-presort logistics planning solution.

4

Mitigate Mailer Scorecard Mishaps



Proactively monitor mailer scorecard errors to avoid expensive penalties and mitigate assessments or issues.

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