

Core Functionality

Business Rules

- Version Controlled Job Repository
- User Permission Control
- Check in/out Permissions

Merge/Purge

- Householding
- Suppression
- Business & Consumer Matching

Extract Transform Load (ETL) Activities

- Multiple File Formats
- Multiple Database Formats
- Table Lookups
- Data Joins
- Field Manipulation

Postal Macros

- Presort optimizing postage savings and delivery
- Post-Presort co-palletizing, logistical planning

Data Quality

- CASS™
- NCOALink® (onsite or service)
- Name Parsing
- Casing
- Genderization
- Field Parsing
- Mixed Entity Identification
- Data Selection – Filter Logic and Table Logic

Customization

- Create your own functions
- Reusable custom design processes (Macros)

Dynamic workflows

- Business rule control
- Scheduling, triggering and control notification
- Process Validation

Automation

- Orchestration layer that provides ability to build lights-out processing, including interfacing with external systems

Operating System

Supported on Windows