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This Month with BCC Software | May, 2025

From industry news, Conference recaps, omni channel marketing, and more... BCC Software is bringing you monthly updates to ensure you, our customers and networks, have the information you need to stay informed and succeed!



USPS ANNOUNCES OUR NEW POSTMASTER GENERAL

Postal Service Board of Governors appoints David Steiner to be 76th Postmaster General and CEO of the United States Postal Service

As the President and Chief Executive Officer of Waste Management (NYSE: WM) for 12 years, Steiner is credited with leading tremendous change in the organization, transforming operations and culture, and delivering strong financial results.

[READ MORE](#)



NPF 2025 Recap Innovation, Excellence, and Forward Momentum in Music City

From the moment the doors opened, NPF 2025 set the tone for innovative change and ushering in a new era for the postal industry on the 250th anniversary of the USPS. The event attendance surged to host over 5,700 attendees the largest in over 2 decades, over a third of which were new attendees of NPF.

[READ THE RECAP](#)



MAXIMIZING DIRECT MAIL RESPONSE RATE

Is OmniChannel Marketing Right for Your Business? Join us on June 5th to Discuss!

With rate increases from the USPS, the pressures on to validate investments in direct mail campaigns and drive measurable results for your customers. Bridging digital and physical marketing channels may be the key. **BCC Software & MindFire are hosting a virtual event on June 5th to discuss just this! Click below to register for free.**

[LEARN MORE](#)

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PRESORT UNIFICATION

Product rationalization and the future of presort solutions from BCC Software

At BCC Software, our mission is to provide the most comprehensive, streamlined, and robust mailing software solutions in the industry. As part of this process, one of the most strategic steps we're taking is the consolidation of multiple presort engines. There are many advantages to this effort. Read on for more details of our plan.

[READ MORE](#)



IS YOUR BUSINESS MAXIMIZING YOUR SOFTWARE

Elevate your Postal Productivity with Comprehensive Utilization Assessments from BCC Software

When was the last time you evaluated your entire postal operation? Have you assessed your software utilization, license distribution, mail volumes, data services used, back-office operations, postal workflows and data processes? A comprehensive review can unlock opportunities for efficiency and growth.

[READ MORE](#)

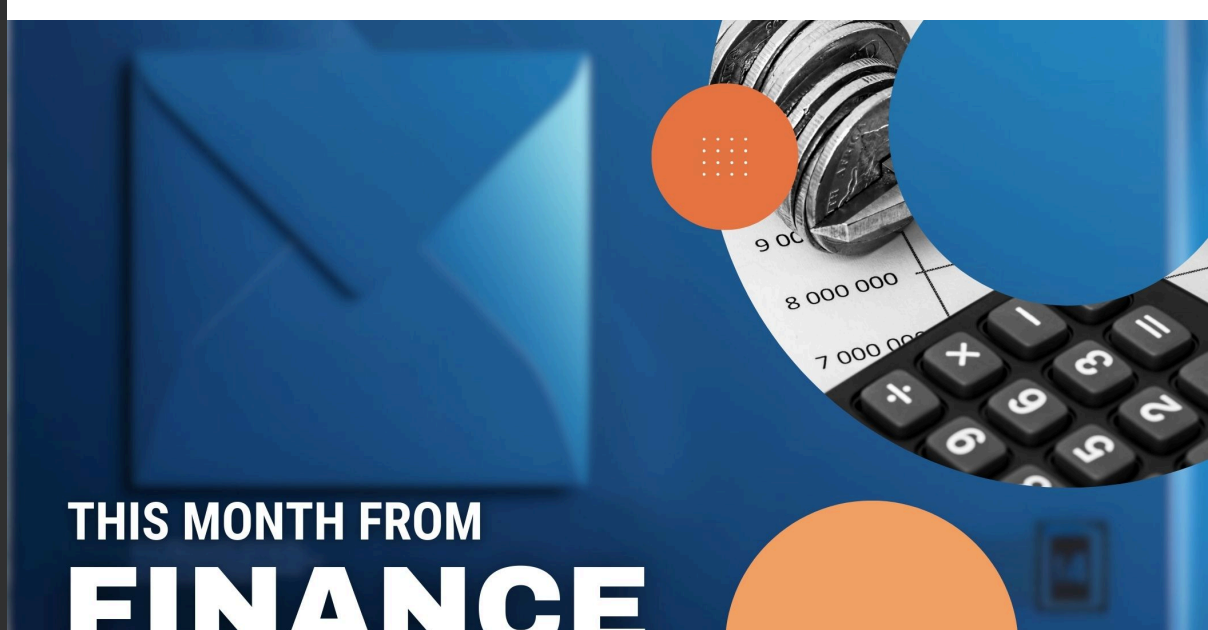


ADVANCE YOUR TEAM'S KNOWLEDGE

The BCC Software Portal & Knowledge Center; Your hub for support, resources and product insights!

With secure, 24/7 access from any device, the portal provides a direct line to expert support, real-time updates, and an extensive library of self-help resources. From troubleshooting and product downloads to training content and support case management, everything is in one convenient place to streamline your customer service experience with us and maximize your investment.

[Log In or Learn More](#)



THIS MONTH FROM FINANCE

Confirm your account contact information on file with us!

The teams at BCC Software work diligently to provide streamlined and reliable communications with all our customer accounts. Please take a few minutes to contact us to confirm your contact information on file is up to date!

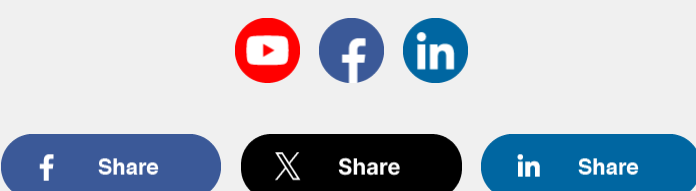
[Contact Us](#)

or call 800.453.3130

Read more about our software, solutions, customer support, industry news, and more at [BCCsoftware.com](#). Have direct questions for us? We're one click away!

[Contact Us for Questions](#)

Thank you for your time!



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