

This Month with BCC Software

January, 2026



Ready to Elevate Your DIRECT MAIL CAMPAIGNS?

BCC Impact is Launching Q1, 2026. Watch the Video & Learn more

A new USPS promotions intelligence and informed delivery automation experience is on the horizon—built to transform how print service providers, marketers, and mailers discover, qualify for, and execute postal promotions and informed delivery campaigns. **Stay tuned for a Q1, 2026 launch and sign up for early access!**

[WATCH THE VIDEO](#)

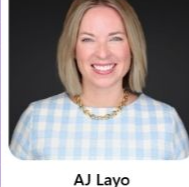
Pressing Issues

Workshop: USPS Promotions Made Simple

Cut Through the Complexity. Cut Mailing Costs.

Thursday, January 22nd

8:00 a.m. PT | 10:00 a.m. CT | 11:00 ET



AJ Layo
Sales Manager
Sylvamo



Carl Boettner
Program Manager of Products and
Services
USPS



Chris Lien
EVP Postal Affairs
BCC Software



FREE WEBINAR

Workshop: USPS Promotions Made Simple Cut Through the Complexity. Cut Mailing Costs.

Join Sylvamo, the world's paper company, at 11 a.m. ET on Thursday, Jan. 22, for USPS Promotions Made Simple, a hands-on workshop showing you how to navigate the mailing promotions portal and master the promotions process. Learn how to register for and implement mailing incentives, promotions and add-on discounts that will maximize your postage savings in 2026.

Industry experts will lead the workshop, answer questions and guide you on using strategies from our USPS Promotions Playbook, available to all registrants.

[REGISTER FOR FREE](#)



Full Implementation on 1/18/26

JAN 26 RATE CASE

January Rate Case Updates Live 1/18/2026

January, 2026 Rate Case updates go live on 1/18/2026. Read all about them in our comprehensive rate case digest digital magazine. And, stay tuned for early information on the comprehensive USPS changes coming in July, 2026.

[READ THE RATE CASE GUIDE](#)



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Join us May 3-6 at NPF 2026 for valuable workshops

hosted by Adam Koester, Kate Sanders, & Shaun

Anderson from BCC Software!

Adam Koester

Shaun Anderson



Mail Prep & Entry using
USPS Data Files



Priming the Mailbox



Delivering People Power



FORGING
BOLD HORIZONS



MAY 3-6, 2026 | PHOENIX CONVENTION CENTER, ARIZONA

NPF 2026 will Feature 3 BCC Software Workshop Speakers

3 talented BCC Software employees have been selected to host workshops at [National Postal Forum](#) 2026 this May. Join all of us at BCC Software in congratulating our Product Director, [Adam Koester](#), our Omnichannel Product Manager, [Kate Sanders](#), and our VP of Sales, [Shaun Anderson](#) for their innovative content contributions that will bring new insight to the conference. We'll see you there in the warm southwest sun!

Meet all three and many other industry professionals at BCC Software Booth #911 at NPF 2026! See you in May!

THIS MONTH FROM FINANCE

Reminder: Update BCC Software Address

We hope this message finds you well. We wanted to remind you of our most up-to-date contact information to assist you in maintaining accurate vendor records. To ensure seamless payment processing and minimize service disruptions, **please ensure your vendor record or database and POs issued use the following information:**

BCC Software LLC

PO Box 1174

Buffalo, NY 14240

**Read more about our software, solutions,
customer support, industry news, and more
at [BCCsoftware.com](#). Have direct questions
for us? We're one click away!**

[Contact Us for Questions](#)

Thank you for your time!



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