

# INFORMATION EXCHANGE

BCC SOFTWARE USER CONFERENCE

## MONDAY

08/08/2022

Time	Name	Description	Location
6:00 PM - 9:00 PM	Welcome & Happy Hour	Say hello to the BCC Team & your industry friends! On the 9th floor of the Strathallan Hotel, you'll experience a one of a kind indoor & outdoor cocktail lounge. Enjoy a wraparound patio where you'll take in the amazing 360-degree vistas of Rochester and the surrounding foothills, and, of course, cocktails & appetizers.	Hattie's Rooftop Bar (9th floor of Strathallan)

## TUESDAY

08/09/2022

Time	Name	Description	Location
8:30 AM - 9:00 AM	Breakfast & Check In		City View Ballroom
9:00 AM - 9:15 AM	Welcome / Housekeeping		City View Ballroom
9:15 AM - 9:35 AM	Keynote Session	Christopher O'Brien, President of BCC Software, will recap an eventful year since we last met as well as what is in store for the next 12 months.	City View Ballroom
9:35 AM - 10:05 AM	Keynote Session	Chris Lien will provide an update on what has taken place with the USPS since we last met	City View Ballroom
10:05 AM - 10:20 AM	Break		
10:20 AM - 11:45 AM	Breakout Session	Product specific demonstrations, common use cases, and best practices	Strathallan Ballroom
12:00 PM - 1:00 PM	Lunch		City View Ballroom
1:15 PM - 2:45 PM	Breakout Session 2	Enterprise Solutions Room 1 - Mail Manager Full Service Room 2 - Ignite	Strathallan Ballroom
2:45 PM - 3:00 PM	Break		

3:00 PM - 4:30 PM

Table Topics

Speed Dating for your business. Moderators will lead a discussion of relevant issues and areas that affect your business. After 15 minutes, you will move on to the next topic. Gain relevant insight from BCC Software moderators, and your fellow attendees on a variety of topics.

Strathallan Ballroom

4:30 PM - 5:30 PM

Market Trends in our Industry and Adjacent Spaces

It's BCC Software's Industry Corner podcast star, Chris Lien! What are the market forces, trends, and vectors impacting your business and providing growth opportunities today? How can we best prepare your organization for the future?

City View Ballroom

6:00 PM - 8:00 PM

Cocktails & Dinner

Enjoy cocktails and dine with us across the street on the first floor in a historic mansion: The Century Club of Rochester. Business casual attire

The Century Club of Rochester

## WEDNESDAY

08/10/2022

Time	Name	Description	Location
8:30 AM - 9:00 AM	Breakfast		City View Ballroom
9:00 AM - 9:15 AM	Welcome Back		City View Ballroom
9:15 AM - 10:30 AM	General Session	Track & Trace best practices, updates, and new feature preview	City View Ballroom
10:30 AM - 10:45 AM	Break		City View Ballroom
10:45 AM - 12:00 PM	General Session	WindowBook and Seamless Acceptance - How Dat-Mail and PostalWeb can protect your business from unexpected costs.	City View Ballroom
12:00 PM - 1:00 PM	Lunch		City View Ballroom
1:00 PM - 2:30 PM	Roadmap Preview	This exclusive Information Exchange session provides attendees with unprecedented insight into what BCC Software has planned for the future of our offerings. Discover what we have planned for the next twelve months in terms of integration, upgrades, and more!	City View Ballroom
2:30 PM - 3:30 PM	Closing Session & Giveaways	For those not staying for Thursday, this will be the last scheduled event of the conference. However, don't miss out on our special dinner event!	City View Ballroom
6:00 PM - 9:30 PM	Special Offsite Dinner	<b>Bus transportation leaves Strathallan Hotel at 6pm</b> Farm-to-table, family-style dinners showcase the seasonal bounty of small artisanal farms in our little corner of the world. Join us for dinner, drinks, music, games, and win a prize! Casual attire & outdoor event (weather permitting)	Kettle Ridge Farm

## THURSDAY

08/11/2022

Time	Name	Description	Location
8:30 AM - 9:00 AM	Breakfast		
9:00 AM - 11:30 AM	BCC Experts Available	Open Forum: Q&A, Stump the Experts	Strathallan Ballroom
11:30 AM - 12:30 PM	Lunch		
12:30 PM - 2:00 PM	BCC Experts Available	Open Forum: Q&A, Stump the Experts	Strathallan Ballroom
2:00 PM DEPARTURE			

