

# BCC SOFTWARE



## BCC Mail Manager

### Comprehensive, flexible and affordable mailing software platform

Your business has specific needs now, yet needs flexibility to keep up with changing customer and USPS® demands. You shouldn't have to pay now for features you can't use or be required to upgrade to a new solution once you do require them. With BCC Mail Manager™ you get one of the most flexible and affordable postal software platforms available on the market—one that can provide you with future-proof features when you actually need them. BCC Mail Manager provides the most comprehensive Intelligent Mail® solution set available, helping you grow, improve, and maximize your postal discounts.

#### FLEXIBLE TO SUPPORT YOUR NEEDS AS THEY ARISE

With BCC Mail Manager you choose which features you need now—and add functionality as your needs evolve.

- » Numerous options easily accommodate your business as it changes
- » Select functionality as you need it
- » Quickly meet changing or new customer demands and postal regulations

#### IMPROVE YOUR OPERATIONS

Your success hinges on how effectively your operations are run. BCC Mail Manager maximizes your efficiency and ensures best practices.

#### KEY BENEFITS

- » Supports a broad array of USPS standards and offerings, including First-Class™, Standard, and Periodical mailings; Intelligent Mail® (IMb™, IMcl™, IMtl™, IMpb™), POSTNET™, and other barcodes; and most preparation methods
  - CASS™ Cycle N Certified
  - PAVE™ Gold certified in over 100 categories
  - ZAP + MAC Batch™ certified
- » Saves money by ensuring appropriate discounts for every mailing
- » Powerful output functions: BCC Mail Manager's label designer can handle elaborate merges, graphics and formatted text; and output to multiple label formats
- » Improves marketing initiatives with complete, correct and current data through Data Marketing Services
- » Imports and exports to most data file formats, including SQL
- » Increases customer satisfaction with faster turnaround times and diverse service offerings
- » Generates all required postal documentation as well as production reports

- » Intuitive interface enables high productivity
- » Generates all required USPS reporting
- » Maximizes equipment productivity
- » Optional TaskMaster™ scripting allows automating repetitive tasks and call from command line

### INCREASE YOUR TIME SAVINGS

BCC Mail Manager helps you beat deadlines, allowing you to do more in the same amount of time and grow your business.

- » Seamless background processing decreases the time needed to complete jobs correctly
- » Save templates for customer data, list layouts and label output to reduce repetitive setup tasks
- » No time-consuming switching between mailing and list management programs
- » Intuitive, flexible platform to get you up & running quickly

### BETTER MANAGE YOUR COSTS

Your costs don't have to go up when there are changes to your business or new USPS requirements. With BCC Mail Manager, we can help you keep costs down:

- » No need to invest in additional list management software
- » Duplicate elimination tools decrease production and postage costs
- » Ensure appropriate discounts for every mailing

### FULL SERVICE INTELLIGENT MAIL READY

When you're ready to move to Full Service Intelligent Mail®, so is BCC Mail Manager – no new software to install:

- » Produces all required barcodes
- » Handles/provides serialization
- » MID management tools included
- » Mail.dat® option available — updates Mail.dat sets to make TEM testing a snap

## Available Options

BCC Mail Manager options can satisfy virtually every need you may have now or in the future.

- » Integrated Data Marketing Services
  - Flat Rate NCOA<sup>Link</sup>® LSP/FSP
  - DSF<sup>2</sup>®
  - Suppression Services
- » TaskMaster automation option
- » Track N Trace® (IMb Tracing™ mailpiece tracking)
- » Mail Manifesting
  - First-Class Mail®
  - Standard Mail®
- » Palletization
  - First-Class Mail and USPS CSA Palletization
  - Package-based
  - Sack-based
  - Tray-based
- » Package services
  - Bound Printed Matter/Parcel Select®, including Parcel Select Lightweight
  - Media Mail®/Library Mail
- » Periodical Firm Packaging for best possible rates on many copies to the same addressee
- » Mail.dat
- » MOVE Manager option for customers who license USPS NCOA<sup>Link</sup> data in house
  - End User
  - LSP
  - FSP
- » Residential Delivery Indicator

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BCC\_DSHT\_1003\_BCC-Mail-Manager\_23\_OCT\_2014

USPS document control 13.12