



## BCC Architect Canada

Address Management and Mail Preparation for  
Canada Post Mailings



**BCC Architect Canada is a suite of integrated controls- (POSTALCODE Agent, BATCH Agent and SORT Agent) that dramatically increase address accuracy by validating address data against the Canada Post database and provide postal presorting routines within your existing systems. BCC Architect Canada allows for address correction at the point of entry and can be seamlessly integrated into a multitude of applications and programming environments. BCC Architect Canada's flexible COM and ActiveX technology eliminates the time-consuming and error-prone process of importing and exporting data between applications.**

### INCREASE ADDRESS ACCURACY

BCC Architect Canada is SERP-recognized software that increases your database's accuracy by validating against the latest Canada Post database. BCC Architect Canada's POSTALCODE Agent will validate individual addresses, and BATCH Agent ensures your next high- or low-density Personalized Mail, Dimensional Personalized Mail or Publications Mail mailing will meet the 95% Address Accuracy program requirements.

### REDUCE RETURNED MAIL AND PARCEL FEES

POSTALCODE Agent catches incorrect addresses upon entry and BATCH Agent validates your entire database to dramatically reduce the amount of returned mail. Keep wasted literature and postage to a minimum, plus avoid high parcel return fees.

### AVOID ADDRESS CORRECTION FEES

BCC Architect Canada also reduces address correction fees that shipping carriers (FedEx, UPS) automatically charge for incomplete addresses. Some carriers charge up to \$23 per correction.

### STREAMLINE POSTAL PREPARATION

SORT Agent makes it easy to navigate the complicated Canada Post guidelines and prints your Presort Summary Report, Packing Report, Bundle Facing Slips, Tub Labels and Card Labels. Additionally, it helps you avoid wasting precious labor on processing returned items.

### KEY FEATURES

- » Increase address accuracy by validating address data against the Canada Post database
- » Correct single addresses during data entry or batches of addresses in databases
- » Decrease returned mail and drive deeper postal discounts
- » Postal Presorting for Canada Post mailings
- » Streamline mail preparation and submission processes
- » Qualify for Canada Post's accuracy-based postal discounts



## **INCREASE THE EFFECTIVENESS OF YOUR DIRECT MARKETING EFFORTS**

According to NFO Research, 70% of adults decide to open the mail piece by looking at the envelope. When deciding, 60% of adults disregard mail that isn't addressed correctly. BCC Architect Canada corrects your addresses and increases the chances of your direct mail campaign being a success.

## **INTEGRATE IN MINUTES**

With our flexible toolkit approach and simple interface, BCC Architect Canada can be seamlessly integrated into a multitude of applications and programming environments, such as Microsoft Office (Access, Excel, Word), Oracle, SalesLogix, Visual FoxPro, PowerBuilder, Delphi, ASP, C/ C++ and Visual Basic. This integration removes the time consuming and error-prone process of importing and exporting data between applications. Basic installations of BCC Architect Canada can be completed in 15 minutes or less.

## **CUSTOMIZE YOUR IMPLEMENTATION**

BCC Architect Canada can be easily configured for many Windows, internet, and ASP environments to fit your organization's needs. Optional data sets are also available for the United States.

## **DECREASE DEPENDENCY ON TECHNICAL STAFF**

BCC Architect Canada is easy to use and administer. Wizards simplify setup in Microsoft Access and implementation into other systems usually takes a few lines of code. However, you don't just save development resources during implementation. Changes to Canada Post standards don't require ongoing development time either. Additionally, there is no need to install Canada Post updates on multiple user systems. Clients are updated via our AutoUpdate feature.

## **OPTIONAL CANADIAN NCOA\***

Our optional NCOA service keeps your lists accurate and up-to-date and ensures that your mail reaches the intended recipient, even after they have moved.\* Simply submit your mailing list to BCC Software via a secure FTP site for our LENS® processing to analyze, update and enhance. *\*Only available via LENS Platform*

## POSTALCODE Agent

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**A data entry tool that immediately corrects addresses to match the Address Accuracy standards from Canada Post.**

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### How much is poor address quality costing your company?

*Do you want to avoid the costs of redelivery?*

*Is your method of validating addresses integrated at the point of entry?*

*Do you want to increase address data entry speed?*

**POSTALCODE Agent** helps increase address accuracy. It lets you stop errors at the point of entry, assists in locating duplicates, eliminates the additional costs associated with extra handling and avoids the costs of redelivery. PostalCode Browser is a key feature of the POSTALCODE Agent that allows users to quickly search the Canada Post database to find and correct address errors.

- » Meets Canada Post SERP (Software Evaluation and Recognition Program) requirements for Address Validation, Address Correction, and Postal Code Look-up
- » Corrects postal codes and address information
- » Automatically completes address with the postal code entry and a few other characters from another address element
- » Provides our PostalCode Browser that quickly searches the Canada Post database to find the correct postal code
- » Allows simple highlight and correct method of updating addresses in Microsoft Word
- » Can provide immediate feedback if address is incorrect or incomplete
- » Can flag records so mail is not sent to incomplete or inaccurate addresses
- » Client/server mode
- » Integration capabilities with various applications and programming environments
- » Flexibility for parsing address elements
- » Provides enhanced error tracking
- » Offers additional user feedback options

## BATCH Agent

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**A SERP recognized address validation tool that cleans entire databases or mailing lists.**

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### Want to ensure your next volume mailing meets Canada Post's 95% Address Accuracy standard?

*Tired of paying for Canada Post adjustments due to inaccurate addresses in your database?*

*Can your database validate large batches of addresses without exporting your data?*

**BATCH Agent** updates your database against the latest Canada Post database. By verifying that your volume mailings meet the 95 percent Address Accuracy requirements, BATCH Agent reduces the amount of extra handling adjustments for returned mail pieces, decreases the number of returned parcels and avoids the excessive costs of redelivery. BATCH Agent ensures your next Personalized Mail, Dimensional Personalized Mail or Publications Mail mailing will meet the Address Accuracy Program requirements.

- » Meets Canada Post SERP requirements for Address Validation, Address Correction, and Postal Code Look-up
- » Processes an entire mailing list or database against the Canada Post database
- » Always keeps your address data current with monthly Canada Post database updates
- » Lets you review inaccurate addresses and fix entries after processing a batch
- » Skips over previously validated addresses when reprocessing a database
- » Provides a wizard that steps you through the options for batch address validation
- » Prints a Statement of Accuracy (SOA) report that provides you with the total number of validated records and the address accuracy level
- » Client/server mode
- » Provides the ability to run unattended processing
- » Performs distributed processing in multi-server environments
- » Flexibility for parsing address elements
- » Offers additional user feedback options
- » Isolates invalid records and generates error code reports



## ***SORT Agent***

**A mail preparation tool that streamlines the presortation process and prints the required mailing reports, slips, and labels.**

### **Want to lower your costs on volume mailings?**

*Are you using a SERP-recognized presortation product?*

*Need assistance with presortation technical specifications?*

*Want to streamline presorting routines into existing systems?*

**SORT Agent** makes it easy to figure out the complicated Canada Post guidelines and earn presortation discounts. Using SORT Agent not only helps you qualify for lower cost services, but also makes printing facing slips, card labels, and container labels less tedious.

- » Meets Canada Post SERP requirements for Presortation
- » Provides sorting for Personalized Mail, Dimensional Personalized Mail, or Publications Mail services
- » Prints a Presort Summary Report, Packing Report, bundle facing slips, tub labels, and card labels
- » An easy-to-use wizard Navigates you through complicated Canada Post presortation guidelines

- » Assigns the correct delivery mode details to each address and in-turn sequences
- » Provides label information for groupings
- » Sequences the groupings within containers
- » Provides label information for containers
- » Prepares presorted custom documents
- » Client/server mode
- » Establishes routines for delayed or automated processing
- » Combines SORT with BATCH routines to streamline processing
- » **Support for:**
  - Smartmail Marketing – Personalized Mail – Special Handling (Standard and Oversized)
  - Smartmail Marketing – Dimensional Personalized Mail – Special Handling (Oversized)
  - Commercial Mail – Publications Mail – Special Handling (Standard and Oversized)

### **HOW CAN WE HELP?**

BCC Software prides itself on our in-house customer support team. Need assistance? Call us at (800) 624-5234



For more information on BCC Architect Canada, call **(800) 337-0442**, or visit: [bccsoftware.com](http://bccsoftware.com)



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