



## ZIPFOURce Web Service™



### Get real-time address quality with pay-as-you-go convenience

Improve point-of-entry data quality with seamless ease and absolute minimum upfront costs. ZIPFOURce Web Service™ can help. Based on BCC Software's popular in-house API that augments CRM efforts with USPS® certified address standardization and updating, this address validation web service utilizes the same ZIPFOURce™ address matching software performance with new pay-as-you-go convenience.

#### GAIN ADDRESS QUALITY IN A WEB-HOSTED PLATFORM

Using an online callable interface, CASS Certified™ ZIPFOURce Web Services uses the latest USPS® ZIP + 4®, DPV®, and LACS<sup>Link</sup>® data to parse, look up, correct, and standardize United States address data in real time.

#### IMPROVE CONNECTION WITH CURRENT AND FUTURE CLIENTS

Ensure you do not lose customers due to flaws in your records. Use this convenient, web-hosted platform to improve address quality.

##### With ZIPFOURce Web Service, you gain easy access to:

- » Residential Delivery Indicator: Interface with USPS RDI™ technology that identifies residential delivery points
- » Geocoding: Provides valuable latitude and longitude information
- » Suite<sup>Link</sup>®: Improve business address data by adding known secondary (suite) details
- » Comprehensive Reporting: Reports include PS Form 3553 (CASS Summary), National Deliverability Index, and LACS<sup>Link</sup> Processing Summary Report

#### KEY FEATURES

- » Single and batch encoding options are both available, ZIPFOURce Web Service adjusts names entered for proper casing
- » Utilize USPS DPV technology to reveal if an address is listed in the ZIP+4 database
- » Update rural-style addresses to city-style format, or renames/renumbers using LACS<sup>Link</sup>
- » Take further advantage of postal discounts
- » Target your marketing efforts with detailed and correct data

#### HOW CAN WE HELP?

BCC Software prides itself on our in-house, local customer support team, who are all USPS Mailpiece Design certified. Need assistance? Never hesitate to give us a call.



For more information on ZIPFOURce, visit:  
[bccsoftware.com](http://bccsoftware.com)



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