

BCC
SOFTWARE

Datavolve

An On-premise Data Solution



Datavolve

Your partner in unmatched address quality

Incorrect, missing or outdated address data is bad news for good business practices. Whether due to human error or external factors (such as the 40 million residential and business changes occurring every year) addresses that are not complete, correct, and current can wreak havoc on your productivity and profitability.

Datavolve™ can help. A solution for address validation and standardization, it provides a technology hub for address quality as part of a mail preparation process or ongoing data quality efforts. Datavolve leverages a 30-year data quality knowledge base, with new deployment options and greater flexibility than ever before.

Datavolve helps eliminate errors by confirming address data against the most current USPS® reference data. When deployed at all data touch points and back-end workflows, Datavolve will evaluate address data where it enters your system and determine its accuracy, reducing data errors before they can cause serious problems. Records are standardized and enhanced with essential ZIP + 4® codes, postal carrier route, delivery point, and other valuable information. Datavolve can even flag non-validated addresses and supply possible reasons why they may be undeliverable.

Address quality is vital for both your company's profitability and the security and satisfaction of your customers and prospects. Why risk losing valuable longtime clients due to simple changes of address, or throw away time and money on communications rendered ineffective due to bad data capture? Datavolve can make the difference.

ADDRESS QUALITY BENEFITS

- » Decrease the amount of returned mail and help drive deeper postal discounts
- » Stay connected with customers even if they've moved or their street name/number changes
- » Increase customer satisfaction with quicker and more reliable connections with message recipients, for greater campaign effectiveness and happier clients



WHY DATAVOLVE?

- » Deployable on Windows, Linux, and AIX 64 Bit platforms, and wide operational configurations
- » Can be used as the engine that powers your data quality network, or simply be a part of your existing structure
- » Covers all data entry points
- » Housed in a central location and accessible by all users—no need to install software at multiple workstations
- » Unifies departments, branches, and lines of business by allowing all areas of your business to easily collaborate to a common standard
- » Enhance data control by monitoring accuracy, efficiency, and productivity from the central server location
- » Includes BCC Software's Rooftop Geocoding capabilities for the most precise consumer data
- » Take advantage of NCOA^{Link} processing to find addresses of consumers or businesses that have moved
- » Enhanced parsing functions work with multi-line data and resolve to a correct, deliverable address

HOW CAN WE HELP?

BCC Software prides itself on our in-house, local customer support team, who are all USPS Mailpiece Design certified. Need assistance? Never hesitate to give us a call.



For more information on how address quality and standardization can make all the difference for your organization, visit: bccsoftware.com



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