



DSF² Processing

Data Marketing Services Solution



Update and target your mailings

Maximize postal discount qualifications and better target your marketing efforts with DSF² processing. BCC Software's DSF² processing updates your list(s) by identifying known addresses and specific address attributes, and returning a Walk Sequence and a Business/Residential Flag for each record that matched. This information can be used to hone your mailing lists and produce mailings that are targeted more precisely. Make sure you have detailed information on all addresses with BCC Software.

DEEP DISCOUNT POTENTIAL

Missing or incorrect data costs companies time, money, and customers. With the DSF² Report, you can unlock Enhanced Carrier Route, High Density, or Saturation Discounts from the USPS®.

DSF² Processing is available through BCC Mail Manager™, LENS®, and GoData™.

HOW CAN WE HELP?

BCC Software prides itself on our in-house, local customer support team, who are all USPS Mailpiece Design certified. Need assistance? Never hesitate to give us a call.



For more information on how DSF² Processing can make all the difference for your organization, visit: bccsoftware.com

BENEFITS

- » Get insight into the delivery type information, like curb-side mailbox, neighborhood delivery, and collection box unit (NDCBU), centralized bank of boxes, or door-slot
- » DSF² includes DPV®, LACS^{Link}®, and Suite^{Link}® processing
- » Learn the address type of each record, such as residential, business, educational, or seasonal
- » Identify whether a ZIP + 4® coded address is currently represented in the USPS® delivery sequence file as a known address record



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