



Email Verification

Data Marketing Services Solution



Improve email deliverability in real time

The world of email changes at a rapid pace. Various formats, types of protection, and spam traps are all constantly evolving. Individuals also create new accounts regularly for a variety of purposes. Like direct mail, the success of an email marketing program is dependent on a complete, correct, and current email list. Get the most up-to-date and reliable email data with BCC Software's Email Verification services.

GET YOUR MESSAGE TO THE RIGHT AUDIENCE

You will use BCC Software's intuitive point and click interface to upload your email list and enter relevant information. Our platform checks each of your email addresses in real time to get your updated list back to you quickly. We return key data that falls into three categories:

Basic information includes confirming the existence of the email, individual address components, and how the email address is protected.

Domain information identifies known disposable and vulgar domains, as well as suggests corrections for domains that may have been incorrectly entered.

Address information can tell you about addresses that go to general mailboxes instead of individuals, identify disposable and vulgar addresses, and suggest corrections for individual email addresses that may have been incorrectly entered.

BENEFITS

- » Reduce email bounces by up to 90%
- » Reduce your chances of your message being flagged as spam
- » Maximize the overall effectiveness of your email marketing campaigns

HOW CAN WE HELP?

BCC Software prides itself on our in-house, local customer support team, who are all USPS® Mailpiece Design certified. Need assistance? Never hesitate to give us a call.



For more information on how Email Verification can make all the difference for your organization, visit: bccsoftware.com



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