

BCC SOFTWARE



TNT

Track N Trace

Intelligent mailpiece tracking, for smarter and more effective mailings

USPS® IMb Tracing™ mail tracking and the Intelligent Mail® barcode provide valuable mailpiece information to efficiency-minded mailers. Track N Trace®, BCC Software's service for IMb Tracing, channels this technology to provide unbeatable mailpiece intelligence and reporting.

Track N Trace offers extremely powerful reporting capabilities that leverage mailpiece scan data for both outbound and inbound mail. These reports help you and your customers gain visibility into the mailstream, driving better performance across business operations.

Monitoring the progress and delivery of your outbound mailings help you improve delivery effectiveness and timing. Monitoring the progress of your inbound mailings gives you advance notice of incoming Business Reply mail so you can optimize your operations and predict cash flow.

The Track N Trace service is available to both BCC Mail Manager™ customers and non-customers alike. The service can be accessed using a file upload for non BCC Mail Manager customers or through our best-in-class BCC Mail Manager product line.

Purchasing the Track N Trace Reseller option allows you to rebrand the Track N Trace site to the look and feel that best represent your company. This option allows you to resell the Track N Trace service to all of your customers.

KEY BENEFITS

- » Uses USPS Intelligent Mail® barcode to deliver end-to-end mailpiece tracking and reporting
- » A wide variety of built-in reports creating visibility to inbound and outbound mailings
- » Report data archived and password-protected online, or downloadable into multiple file formats
- » Schedule reports to be sent at to you at your convenience
- » Mailing Summary screen allows for quick insight into mailing performance
- » Drill-down functionality, see piece level detail in seconds
- » Available reseller option allows third-party branding of Track N Trace to end-user clients
- » Customizable site preferences

TRACK N TRACE DELIVERY CONFIRMATION (OUTBOUND MAIL)

Track N Trace collects step-by-step delivery information from postal facilities on your outbound mailpieces' delivery path. All of this detailed information is maintained on a secure website. Reports are generated or downloaded at your convenience. These reports allow you to monitor the progress of your mailpiece, and let you gauge the delivery effectiveness of your mailing so you can predict future performance.

From the power to identify weak links in the delivery chain, to the ability to predict mailstream patterns for future jobs, the information revealed by mailpiece tracking can improve your business—and the more specific your data, the better. Track N Trace uses state-of-the-art USPS barcode technology to ensure the most comprehensive and up-to-date delivery details are available when you need them.

The Intelligent Mail barcode is at the heart of the IMb Tracing service. This allows for deeper mailing penetration by assigning a unique ID to each mailpiece. You can form real conclusions—not just assumptions—about the delivery of your jobs.

Full Service ACS Supported

Track N Trace contains the ability to assist with processing your Full Service ACS™ fulfillment file through BCC Mail Manager. Simply select Full Service ACS from the Track N Trace Wizard and your Full Service data will be returned to the Mail Owner's MID. This data is available for download from the USPS® business customer gateway.

TRACK N TRACE ORIGIN CONFIRM (INBOUND MAIL)

Use Origin Confirm to improve the predictability of inbound business reply mailpieces for your First-Class™ mailings. TNT Origin Confirm™ uses the Intelligent Mail barcode, and advanced reporting technology from BCC Software, to track First-Class business reply pieces as they are scanned on

their way back through the USPS mail to your business. This visibility can be used to predict cash flow with a greater degree of certainty, plan collection efforts, streamline inventory management, improve customer service experience, and adjust staffing levels.

TRACK N TRACE REPORTING

Our powerful reporting engine allows you to conveniently check up on the mailstream progress of any job. Updates are posted multiple times daily to BCC Software's secure servers. Simply schedule reports to be downloaded or emailed to you automatically, or view them manually on our secure web site.

A wide variety of download formats for your Track N Trace reports provide maximum presentation flexibility. Track N Trace allows you to drill down into the reports for more detail. This extra detail helps you to quickly understand what pieces were scanned and at which locations. In addition, you can customize your reports by exporting the data from Track N Trace and importing it into your favorite reporting tool.

TRACK N TRACE RESELLER OPTION

Become a Track N Trace reseller with a branded web site that allows you to provide mail-tracking functionality directly to your customers. Our Service Bureau profile page allows you turn Track N Trace into your company's landing page by allowing you to modify the look, feel, and contact information for the site.

Why wait? Let Track N Trace give you unprecedented total visibility into your mailing effectiveness.

BCC SOFTWARE

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